

VISUAL COMMUNICATION 3 PROCESS BOOK



V C 3

SPRING 2018

Instructor: Raj Rihal

Sean Tsai

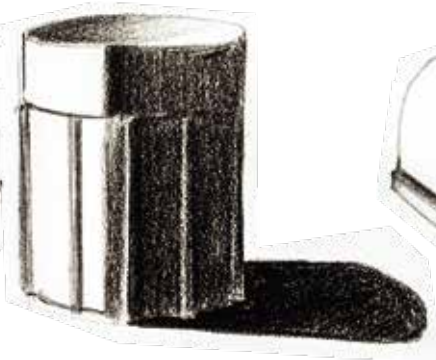
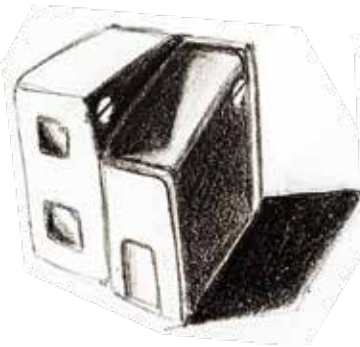
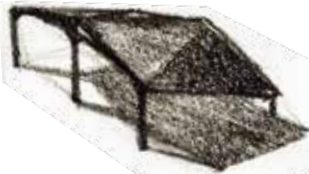
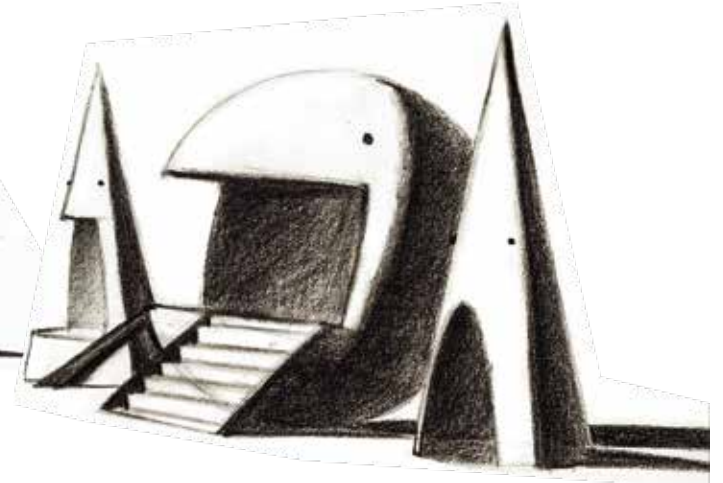
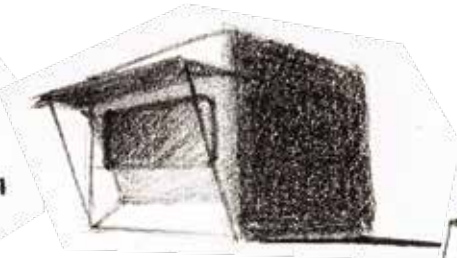
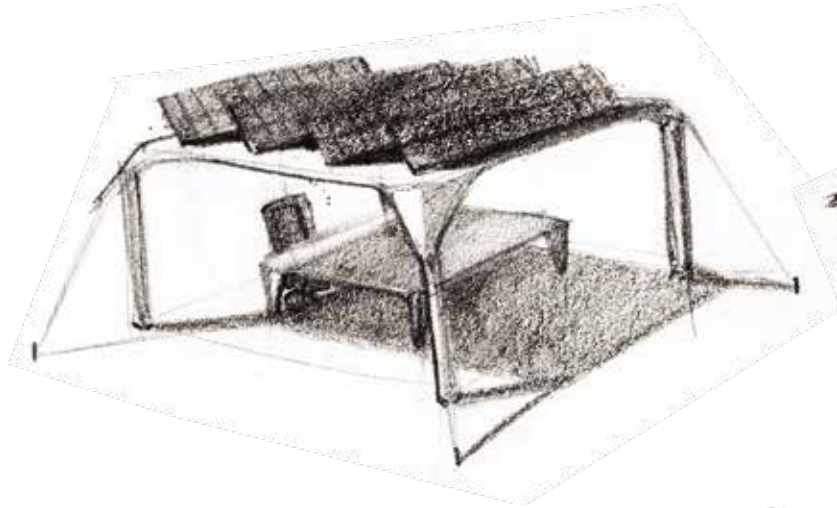
Product Design

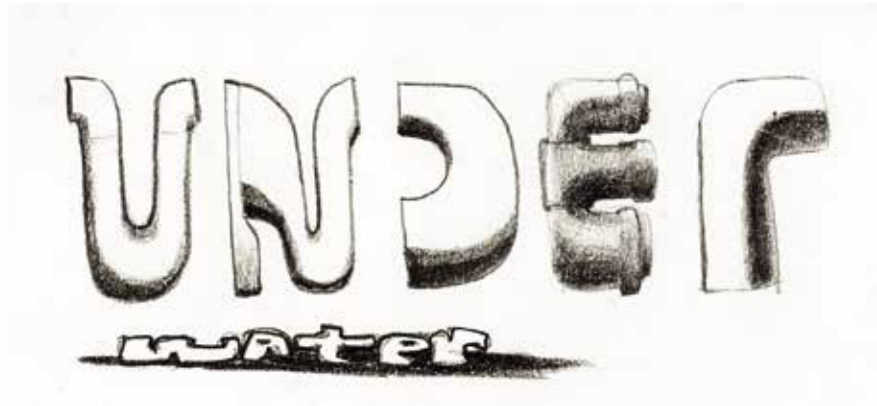
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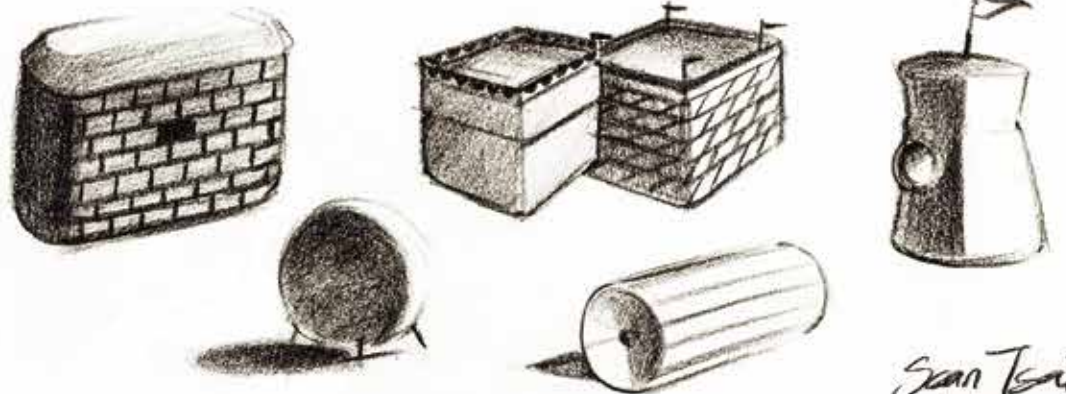
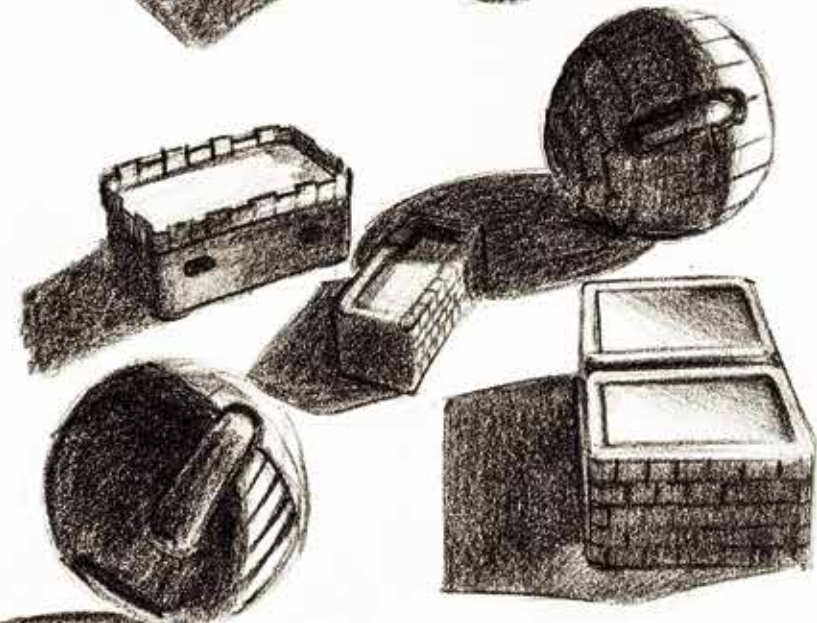
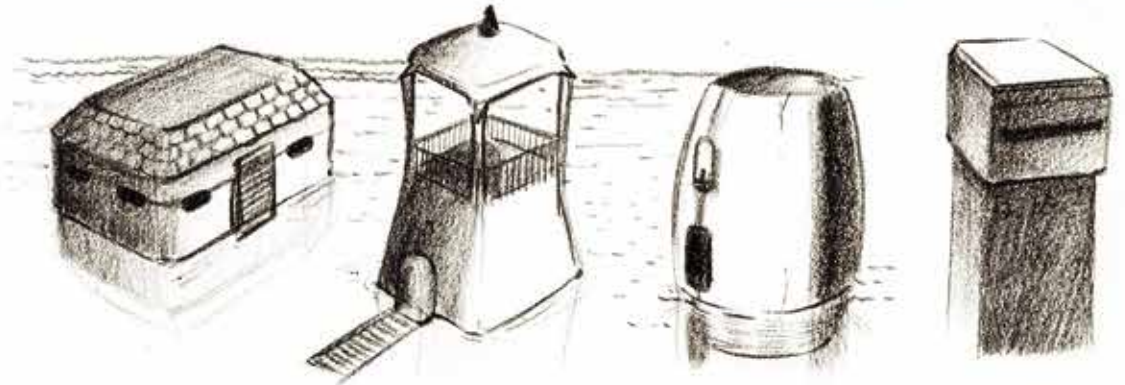
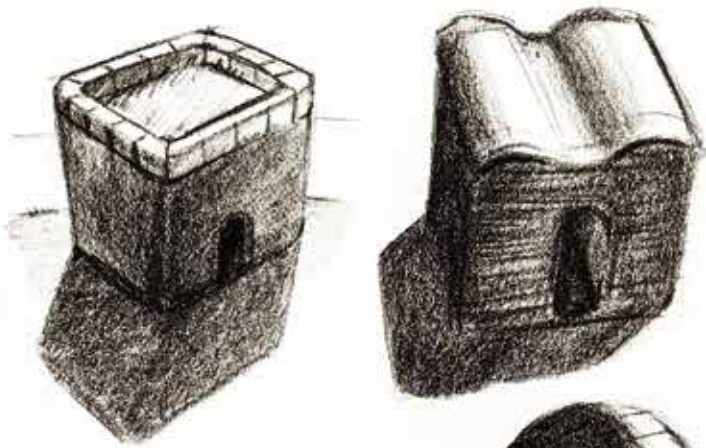
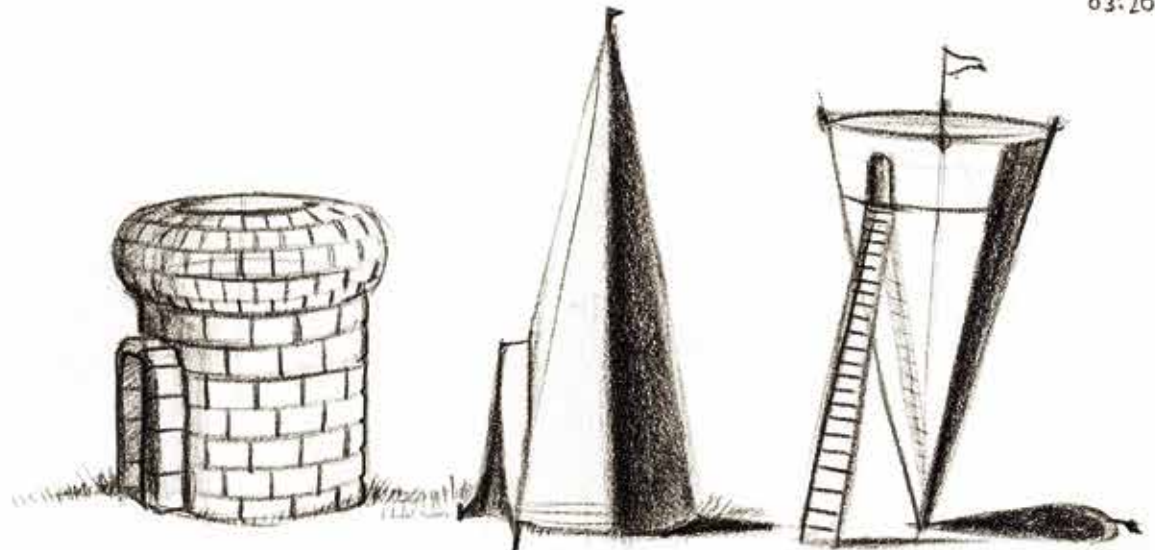
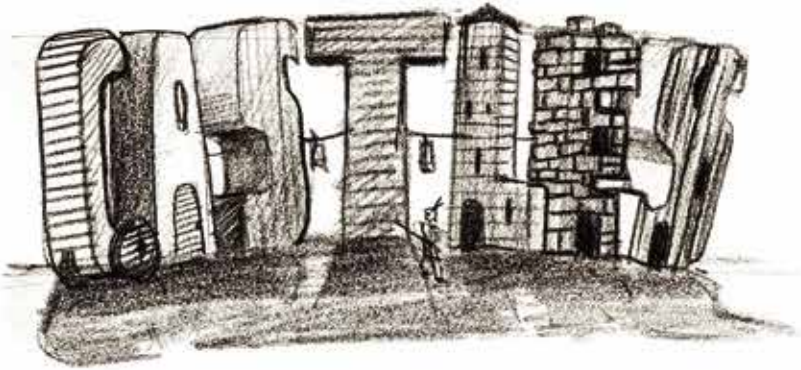
TABLE OF CONTENTS

Wk2.	Buildings in Geometric Shapes
Wk3.	Chess Pieces with Yin-Yang Theme
Wk4.	Sunglasses inspired by Automotive Shapes
Wk5.	Trade Show Booth Design -- Tentsile Brand
Wk6+7.	Cockpit/Body Focused Furniture design (Midterm)
Wk8.	VR Gear -- Axe Throwing
Wk9.	Outdoor Design - Library Vending Machine
Wk10.	Boots + SpaceBoarder Brand Exploration
Wk11.	Backpack + SpaceBoarder Brand Exploration
Wk12.	Display and Packaging -- SpaceBoarder Brand
Wk13.	SpaceBoarder Product Render (Final)

V C 3

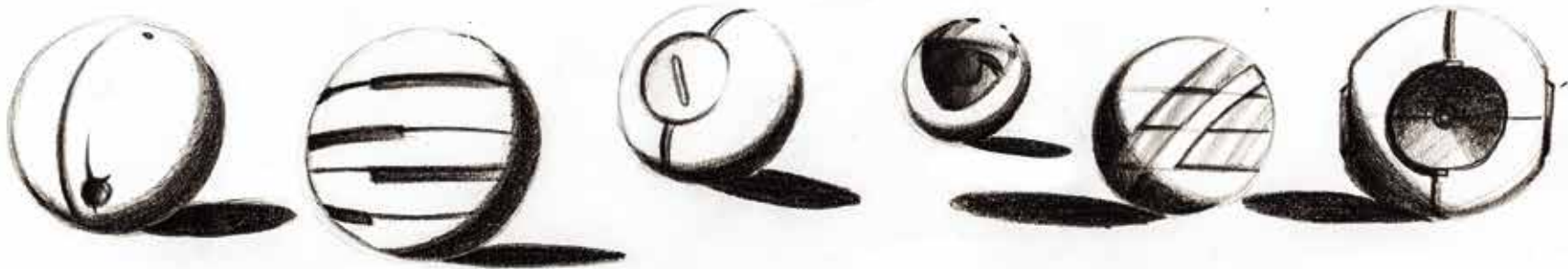
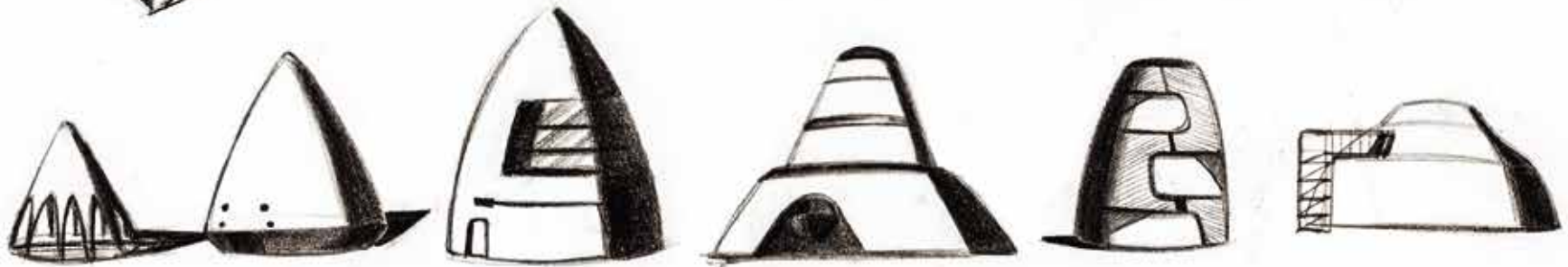
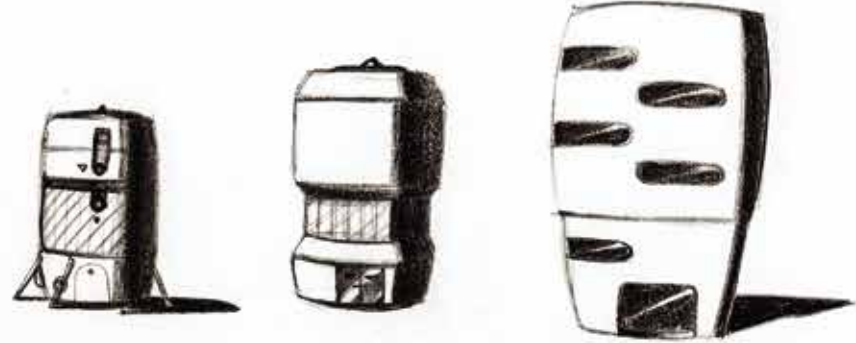






Sean Tsui
1/18/17
VIS COM 3

SPACE



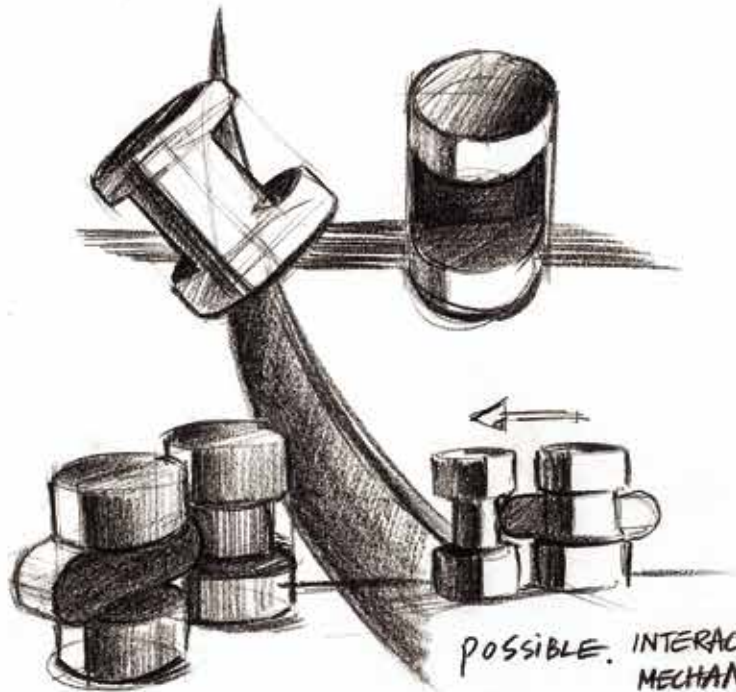
Sean Tsai
01/19/18
VIS COM 3

CHESS

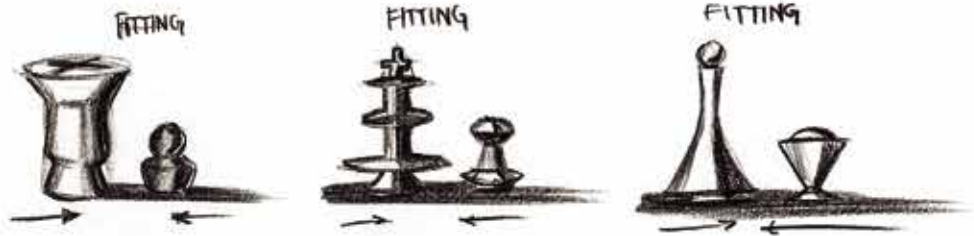
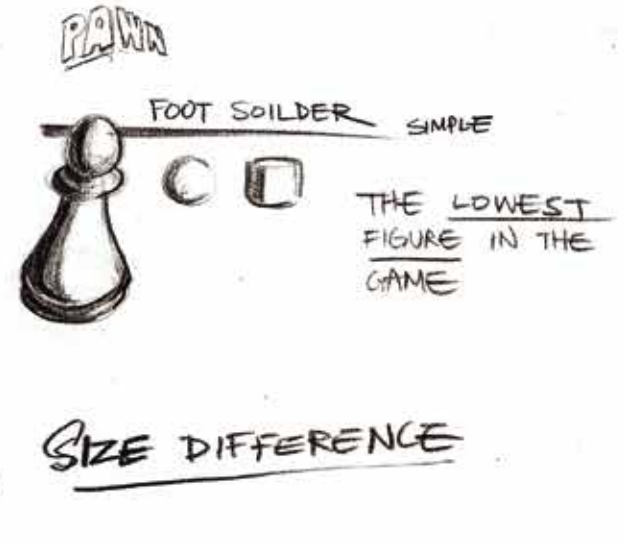
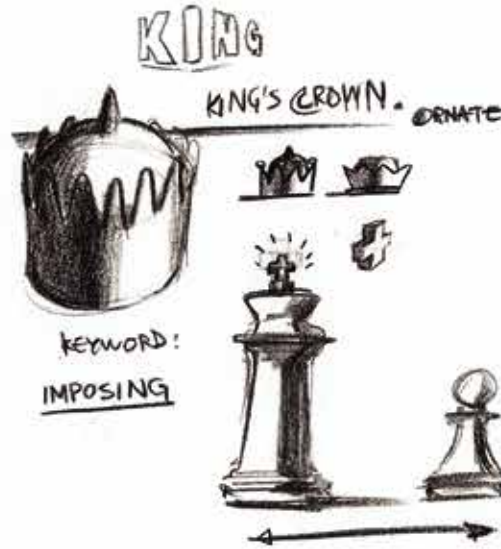
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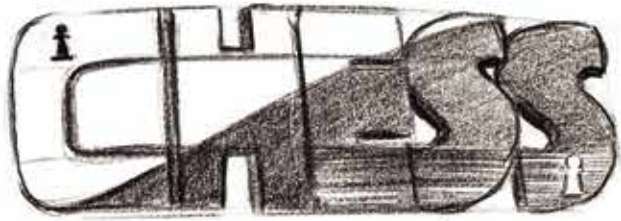


HAVE A CHESS SET INVOKE THE AESTHETIC OF THE YIN YANG SYMBOL



POSSIBLE INTERACTION MECHANIC

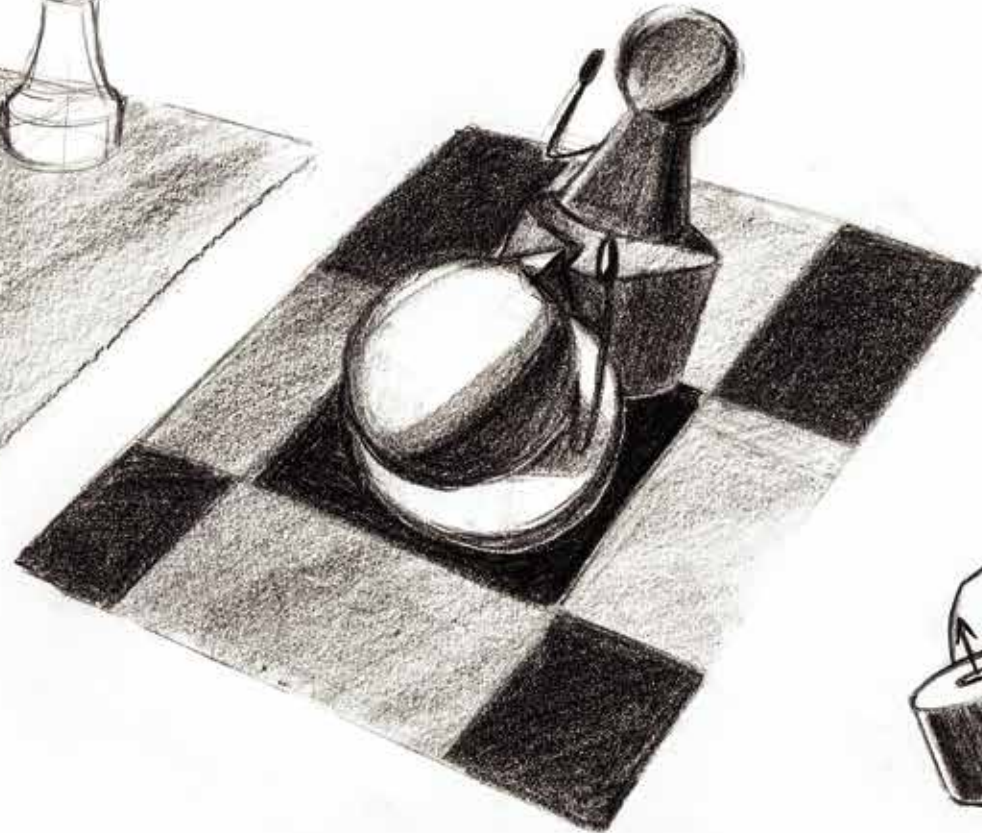
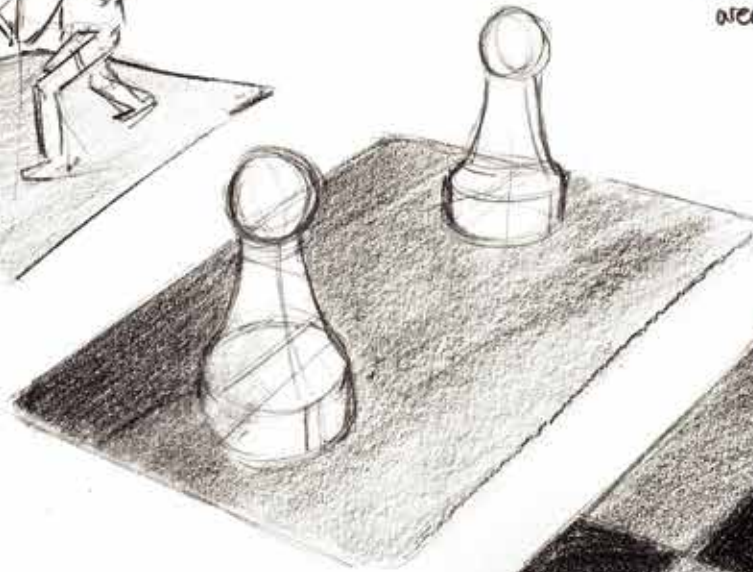
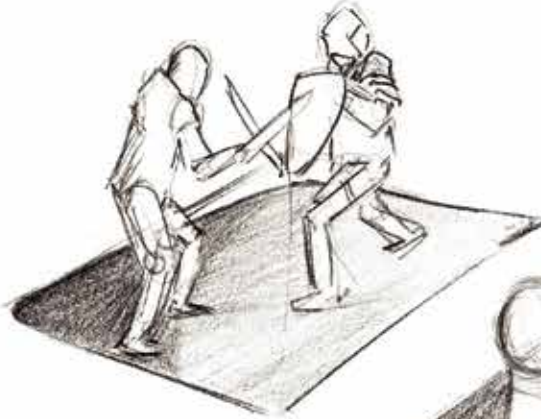




BASE INTERACTION



intersecting area

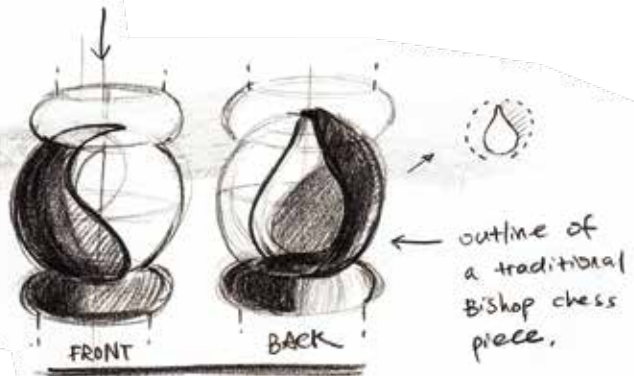


SIDE VIEW

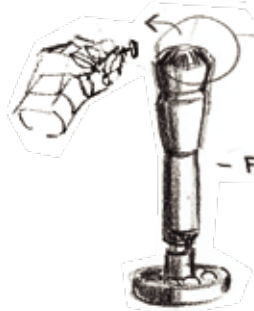


Angle of tilt can be varied.

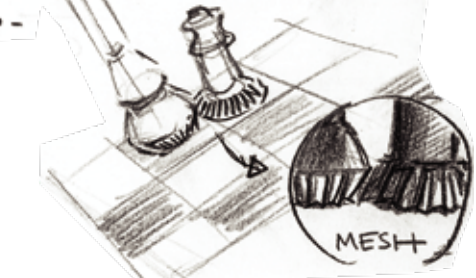
CHESS PIECE EXPLORATION



Gear Concept



ONCE THE CROWN OF EITHER OF THE KINGS ARE REMOVED FROM THE BODY, FOLLOWED BY INVERSION, THE TWO 'BASES' MESH TOGETHER AS GEARS.



PAWN
INFANTRY

ROOK

Defense Tower concept

Science Fiction

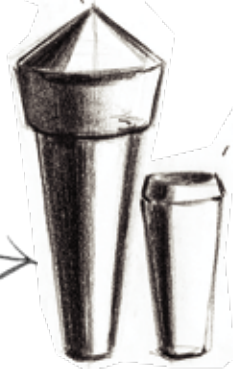
Gear inspired.

some base design.

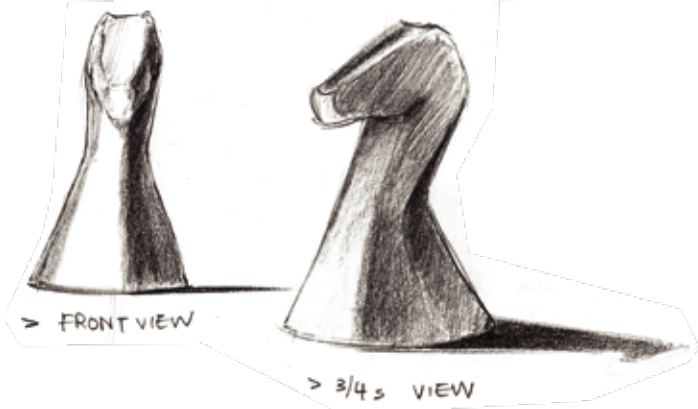
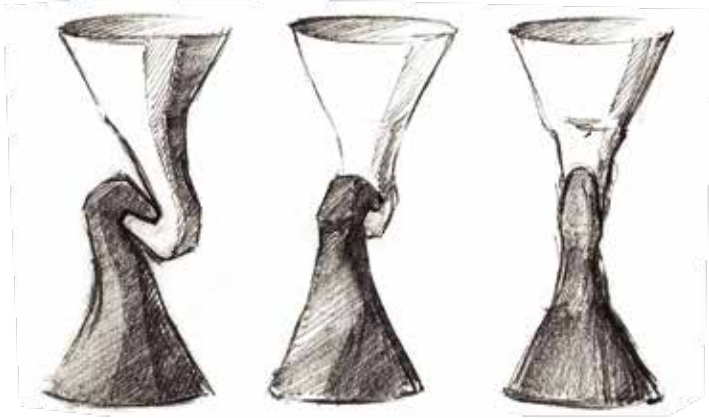
CHESS



The angle of chamfer on the pawn's top half is the same as on the Queen's narrowing lower half.



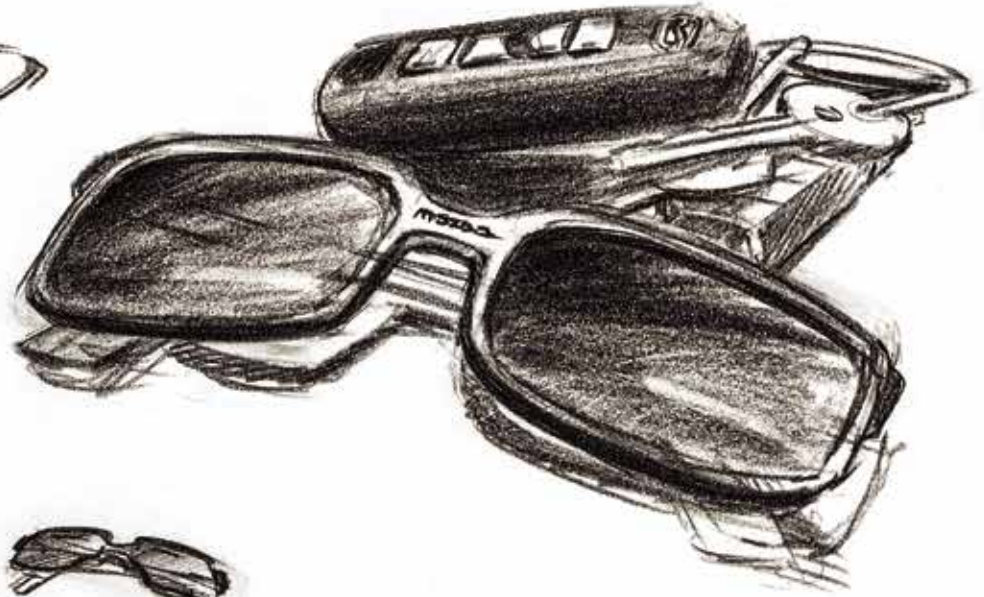
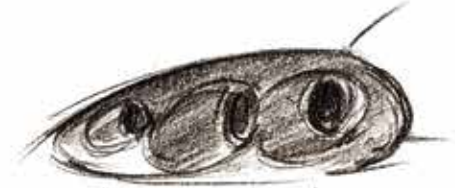
The distinctive horse head shape of a knight piece was an element that was important to keep for simple identification.



MAZDA

KEYWORDS

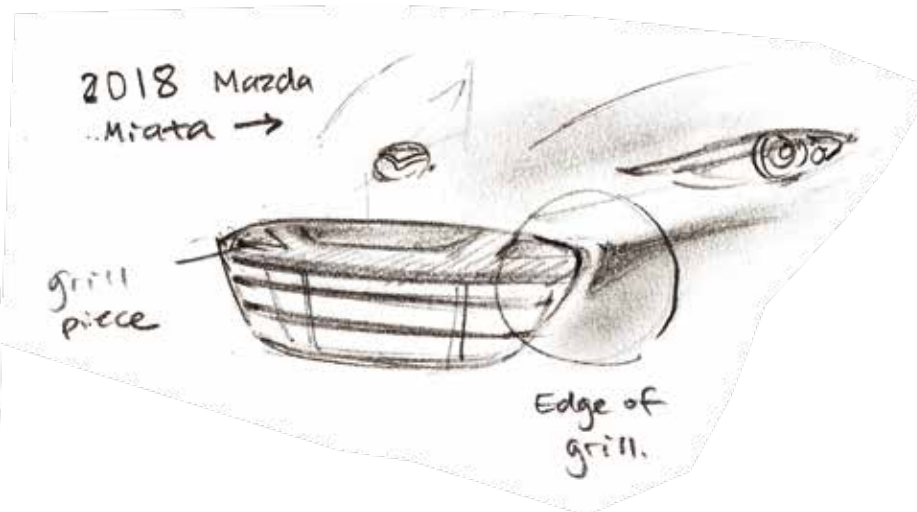
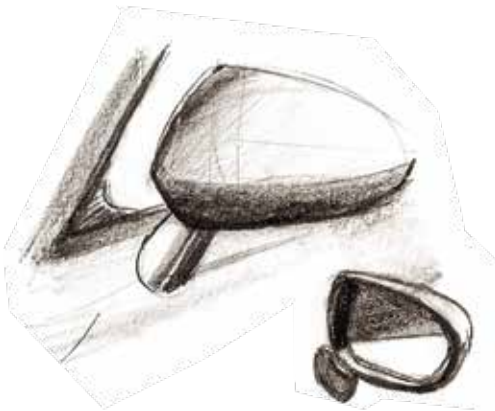
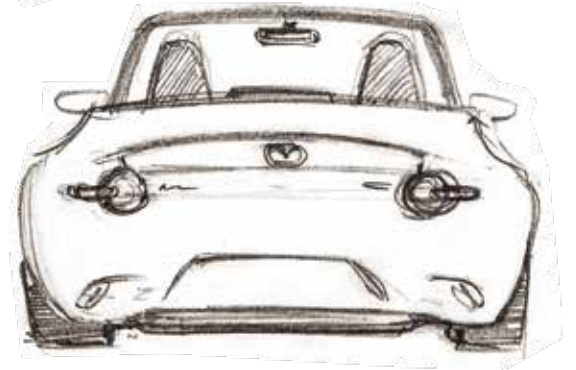
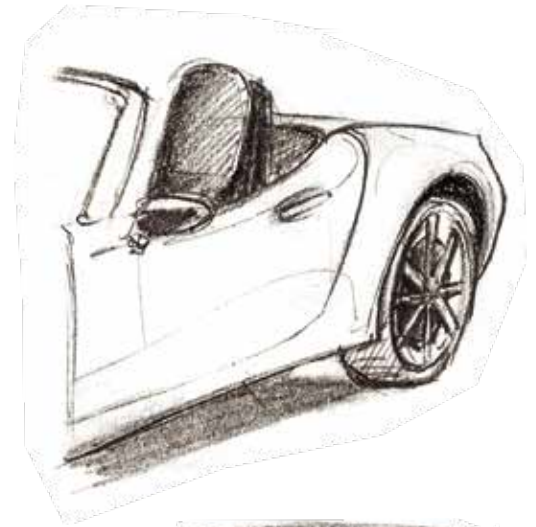
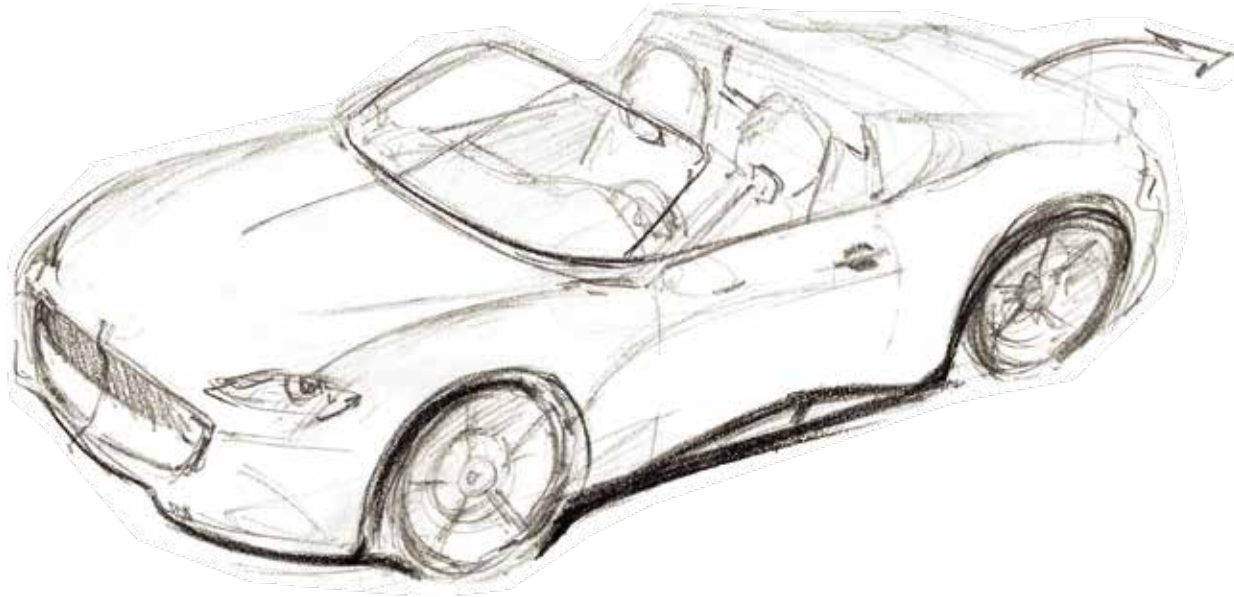
- FOCUSED
- SPIRITED
- SPORTY
- COHESIVE



Mazda

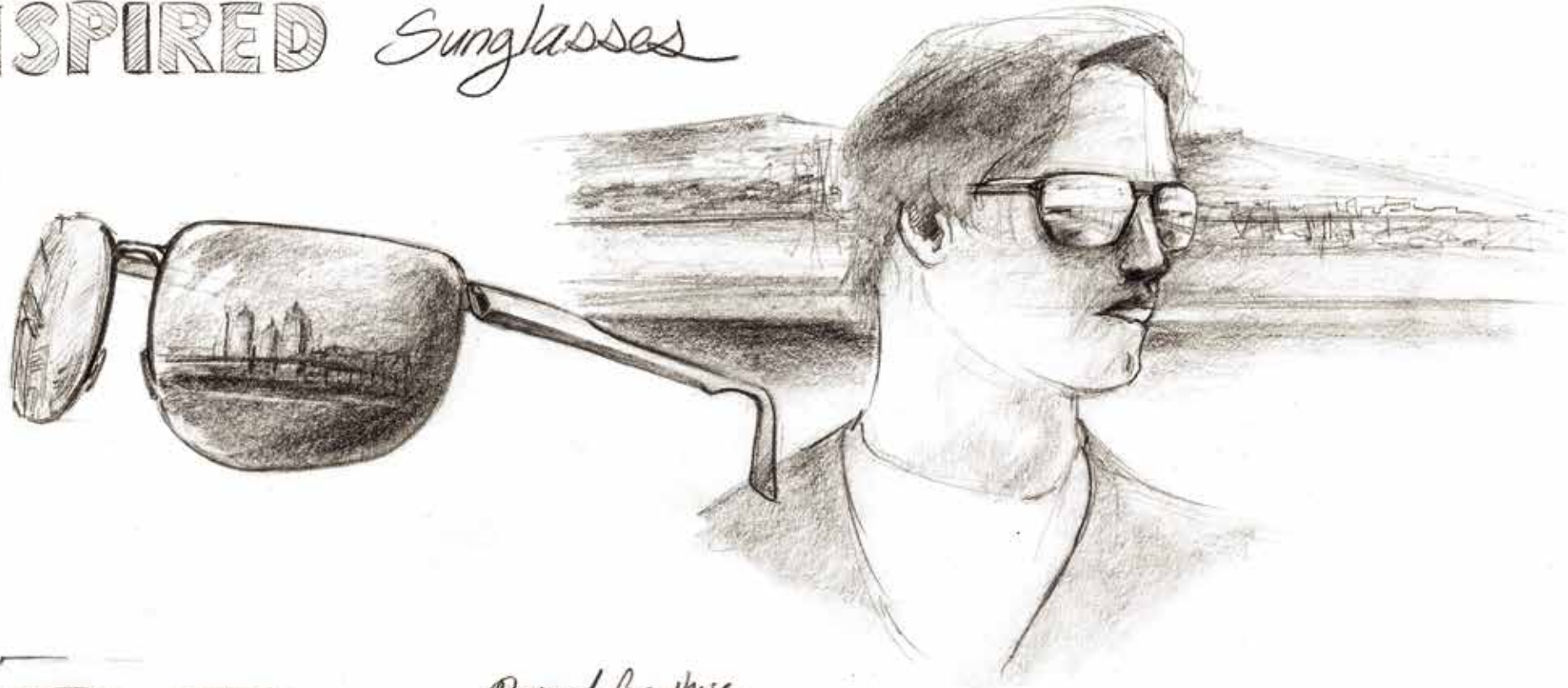
MX-5

EXPLORATION



MAZDA

INSPIRED *Sunglasses*

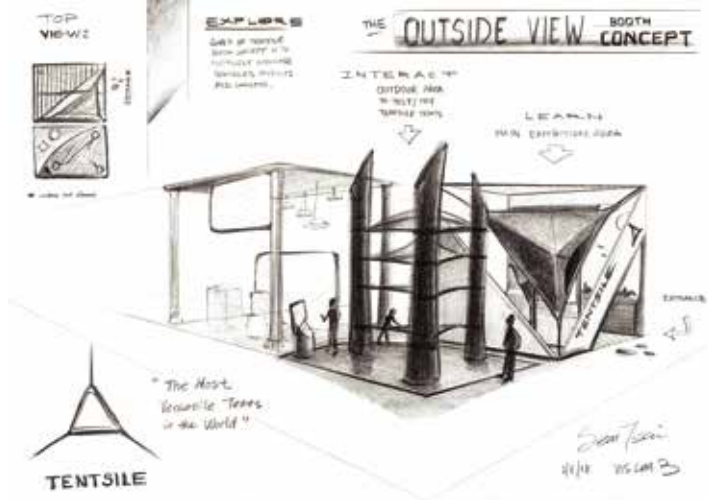
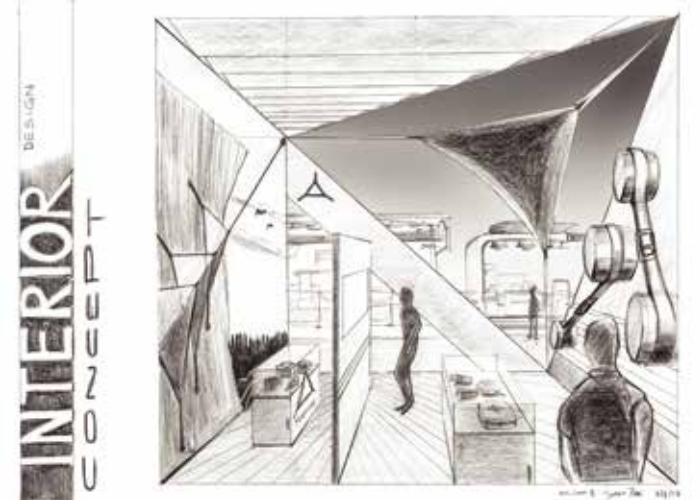
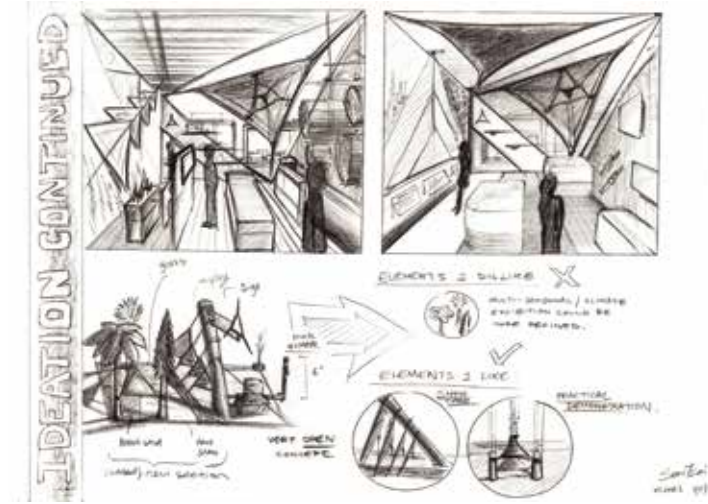
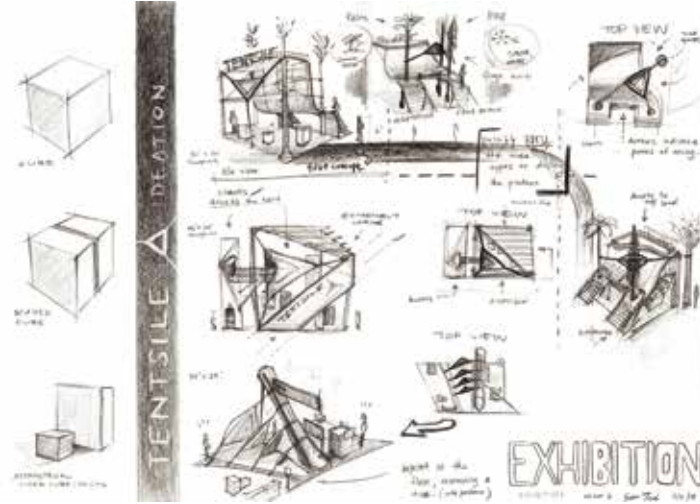
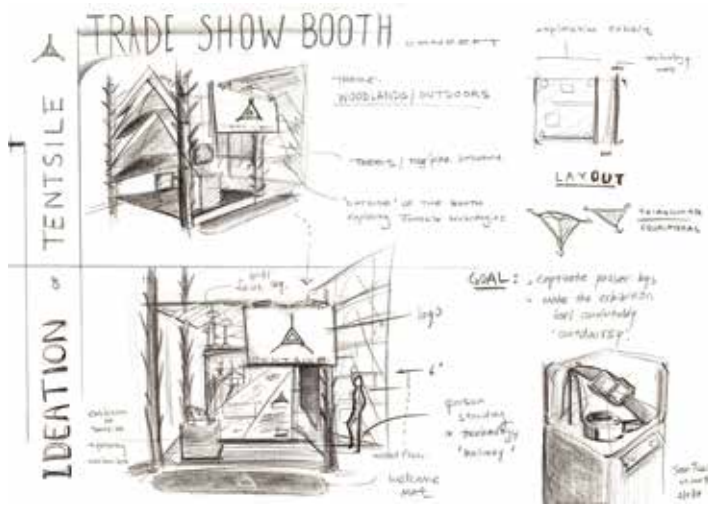
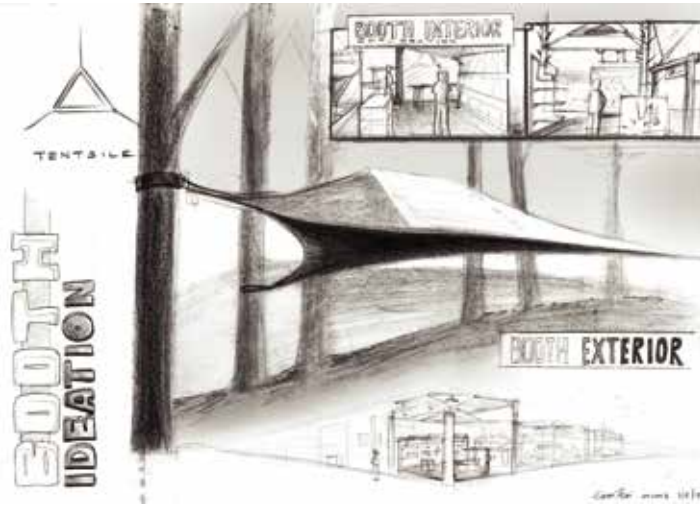


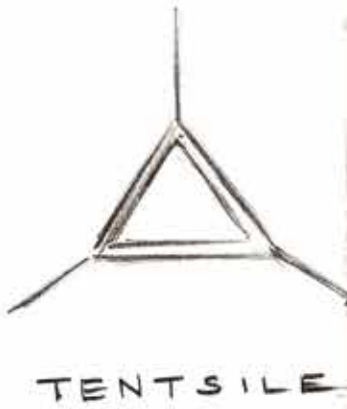
*Designed for those
who desire balance
in form, function, and
style.*

Sean

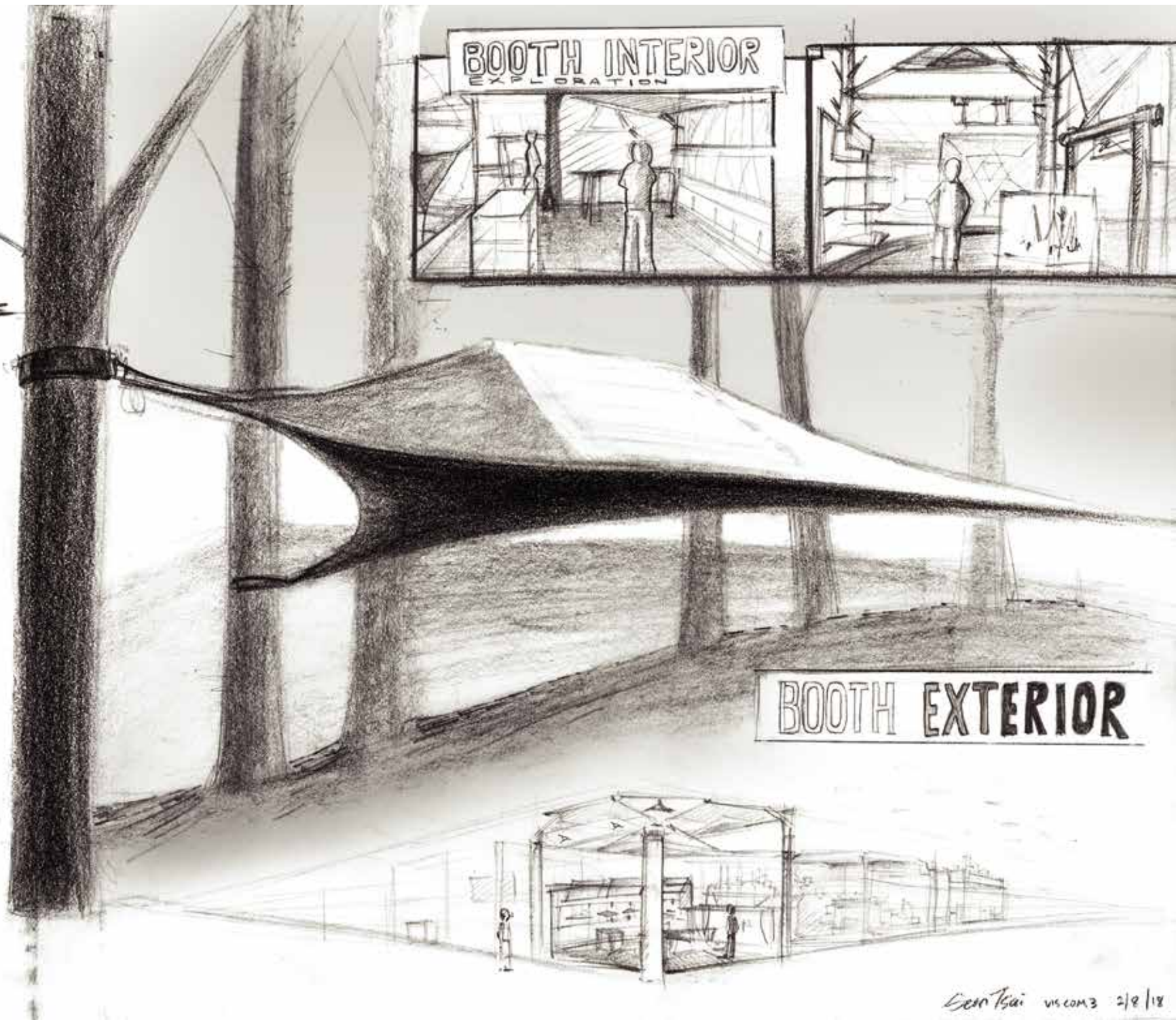








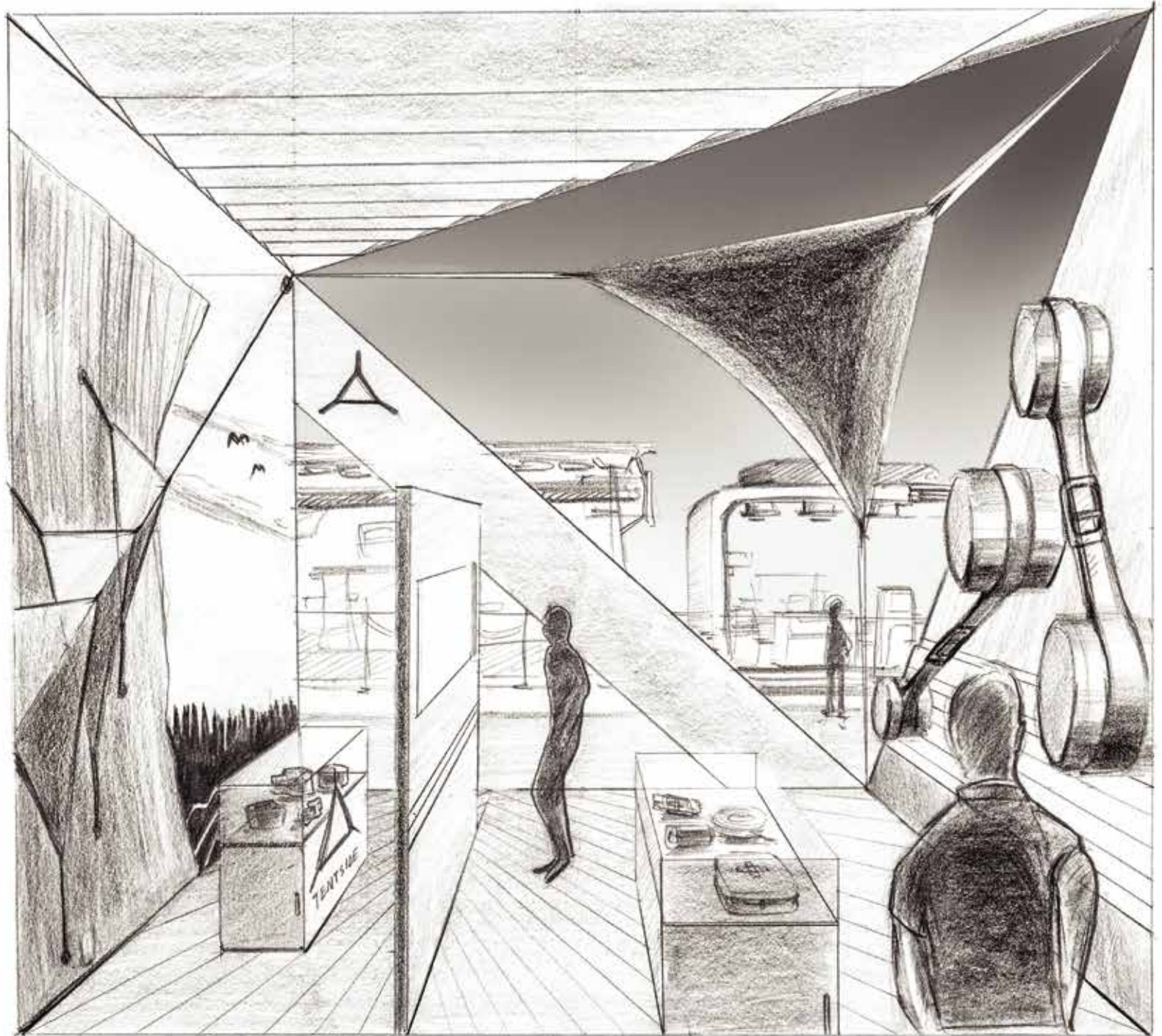
BOOTH IDEATION

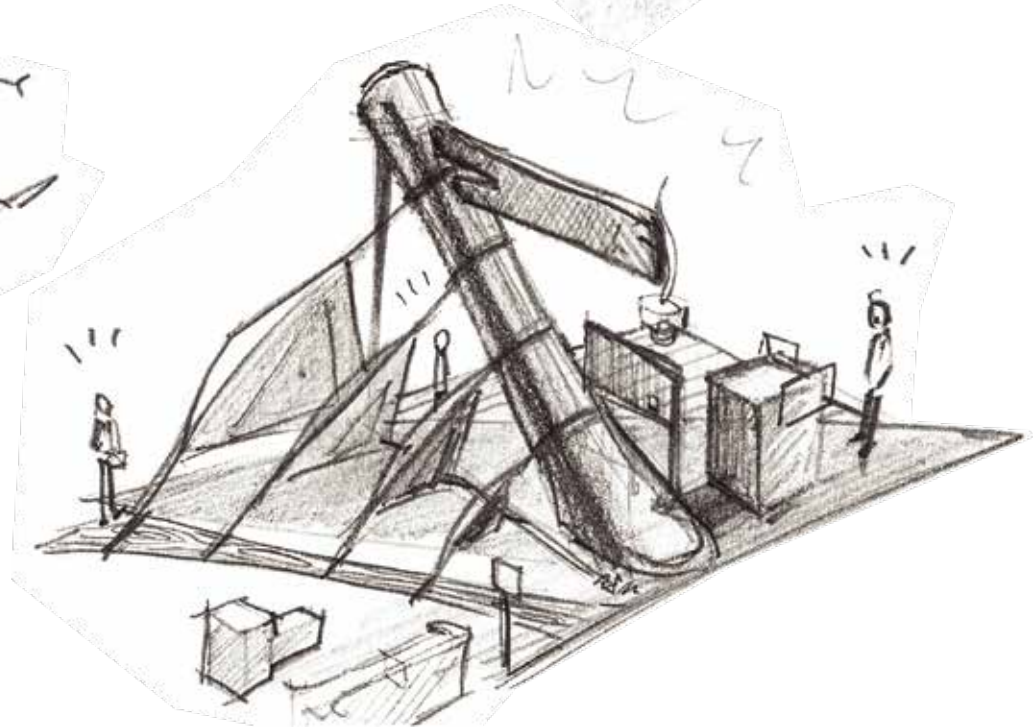
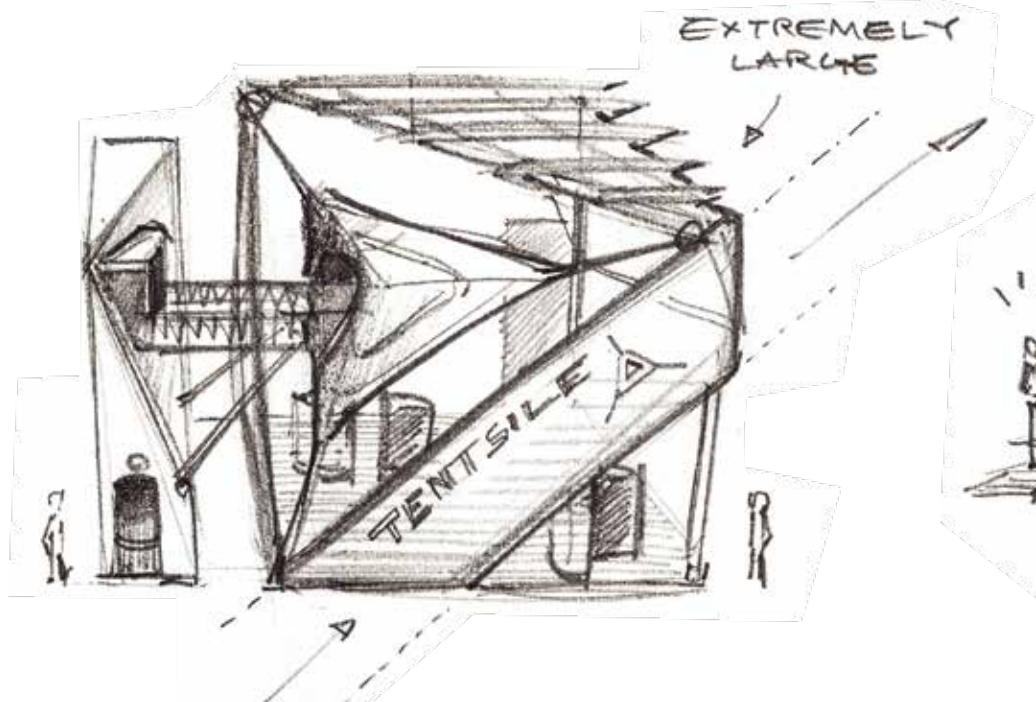
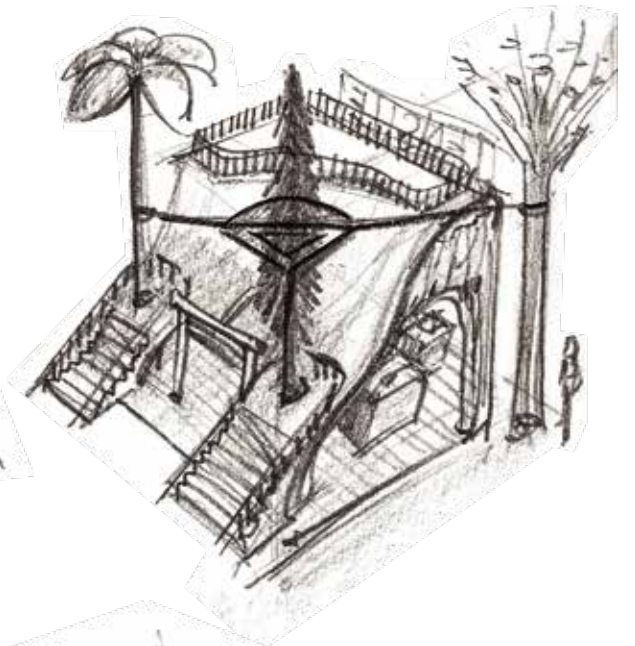
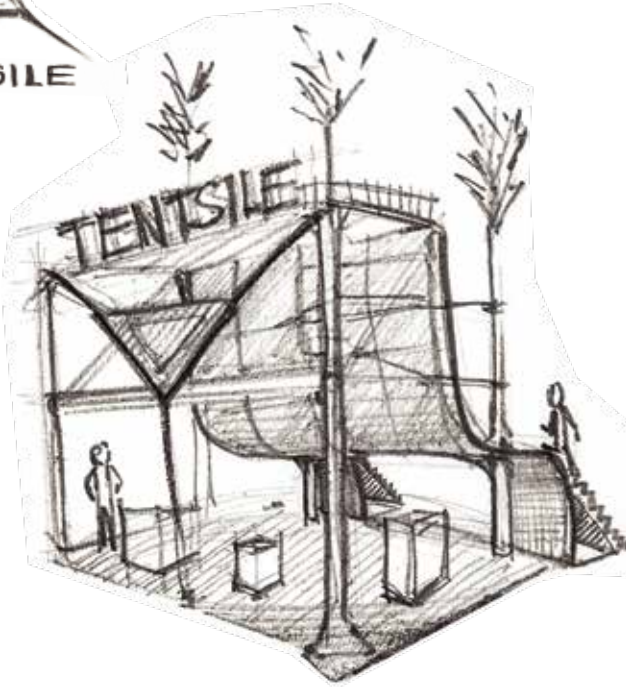


DESIGN

INTERIOR

CONCEPT

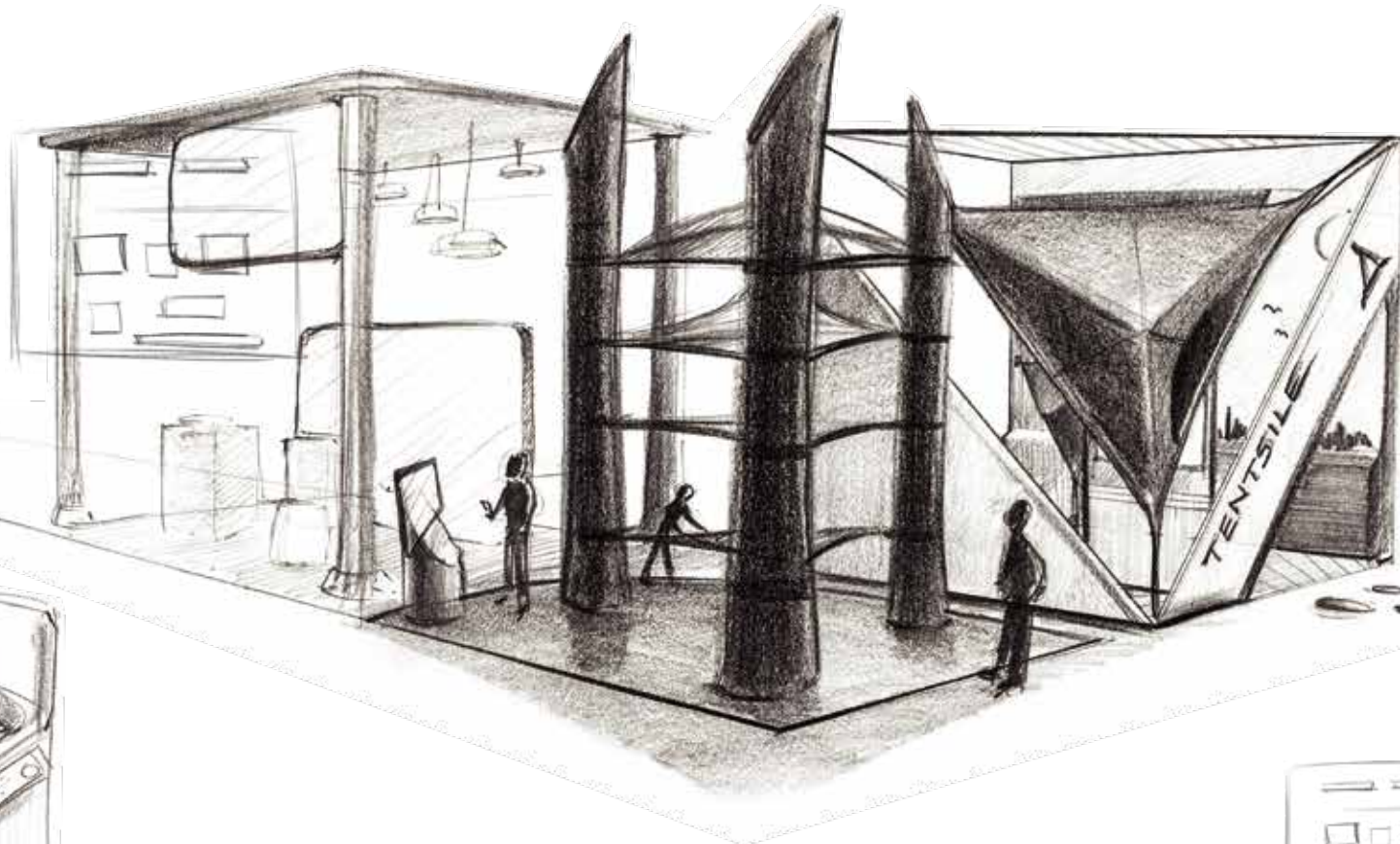
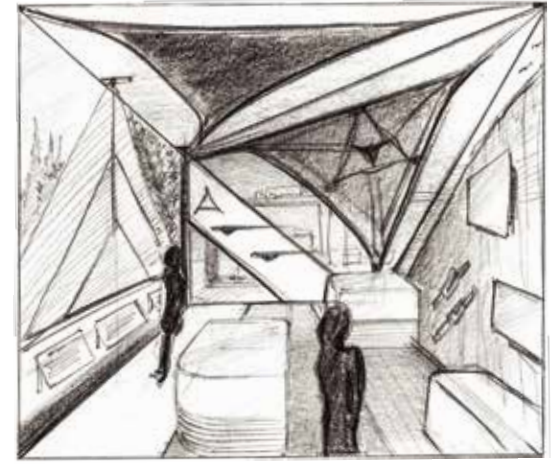
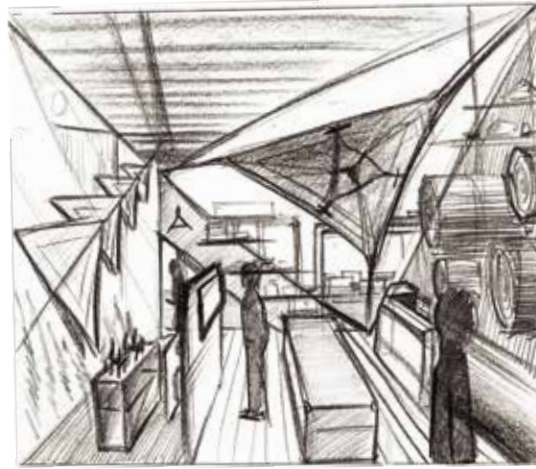




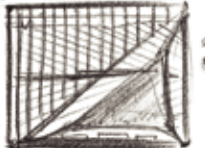
TENTSILE

EXHIBITION

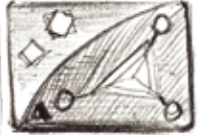
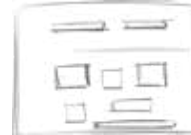
"The Most Versatile Tents in the World"



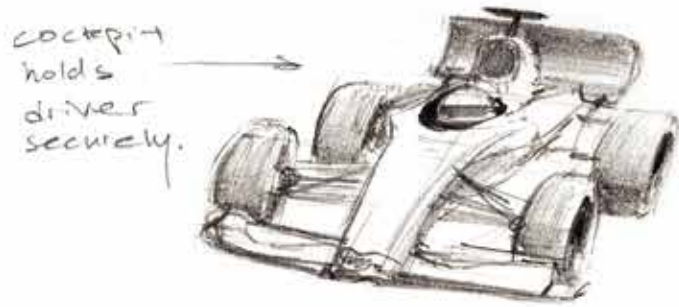
TOP VIEW:



ENTRANCE



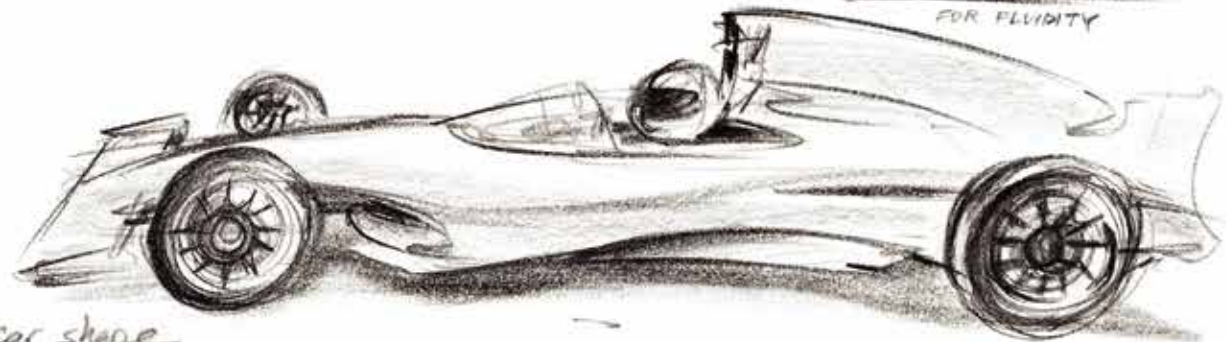
F1 cockpit DESIGN EXPLORATION



SIDE VIEW
- HOT BOX -

Modern
F1 car shape

REDESIGN
FOR FLUIDITY



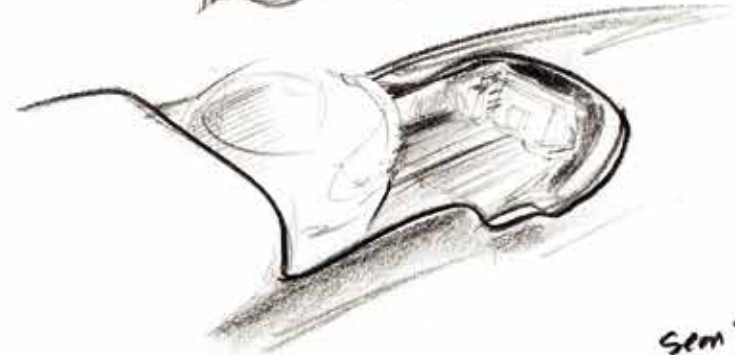
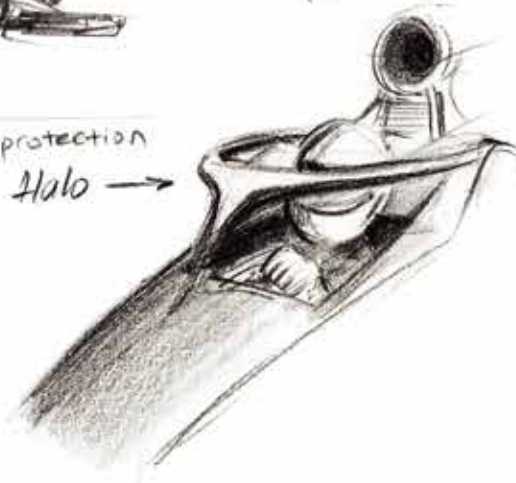
wrap around



INTERIOR

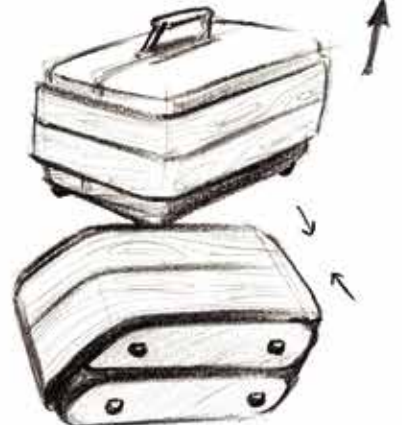
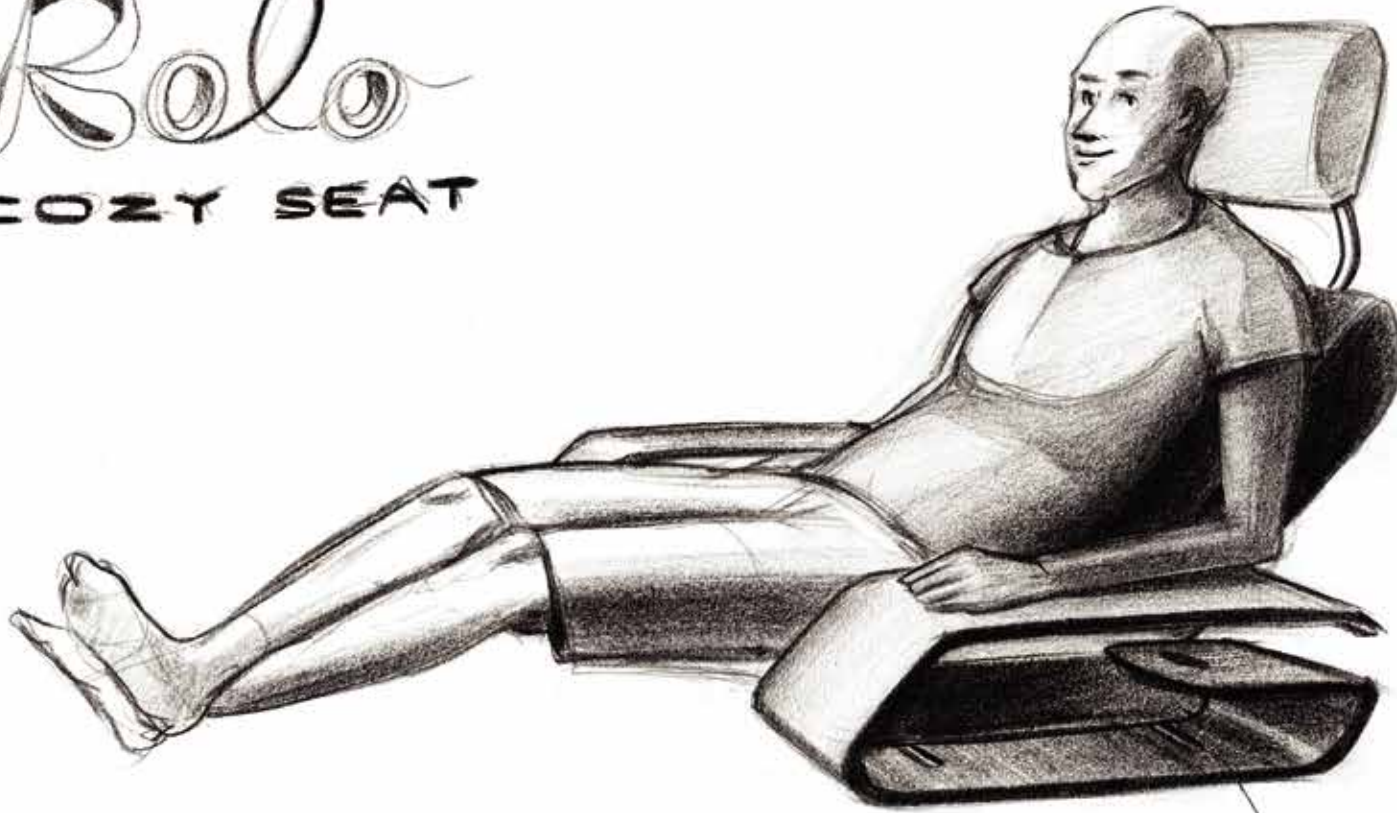


protection
halo →



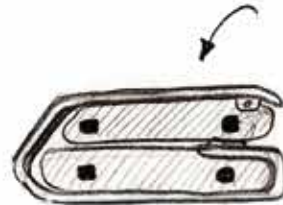
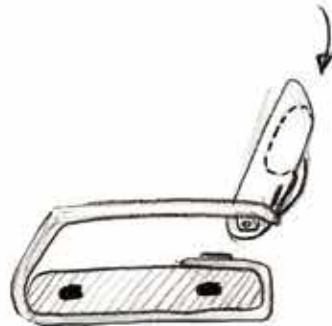
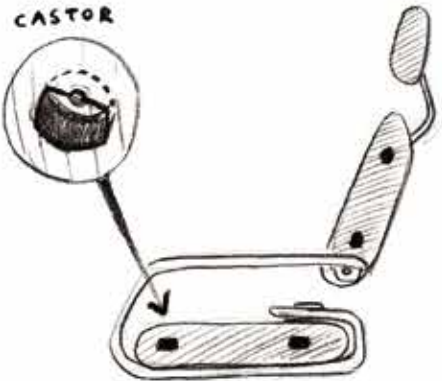
Rolo

COZY SEAT



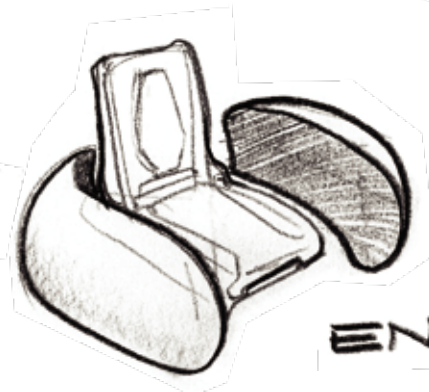
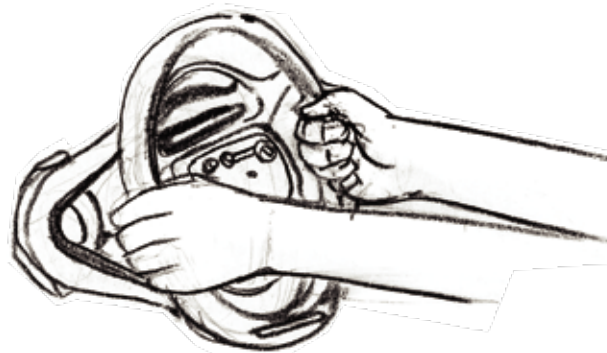
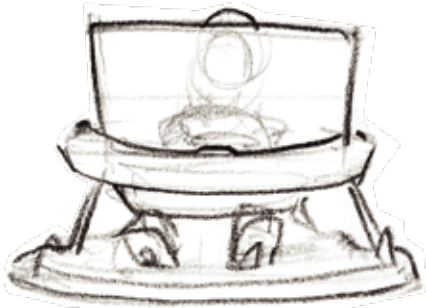
guideraills

CASTOR



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VIS COM 3 2/17/18

WRAP AROUND GAMING



ENVELOPE

COZY GAMING



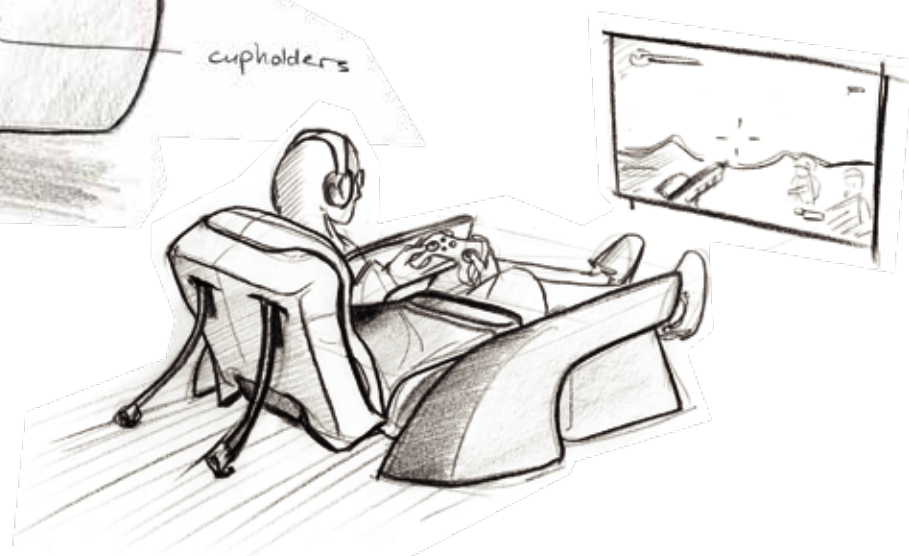
wireless
headphones

Rumble
chair

subwoofer
rumble
built in

cupholders

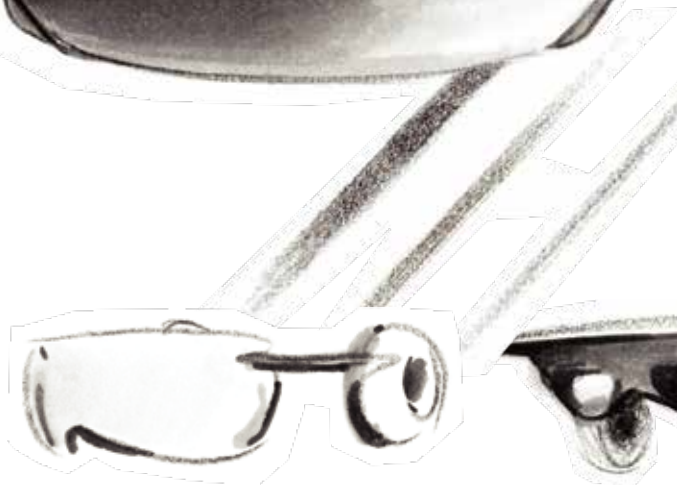
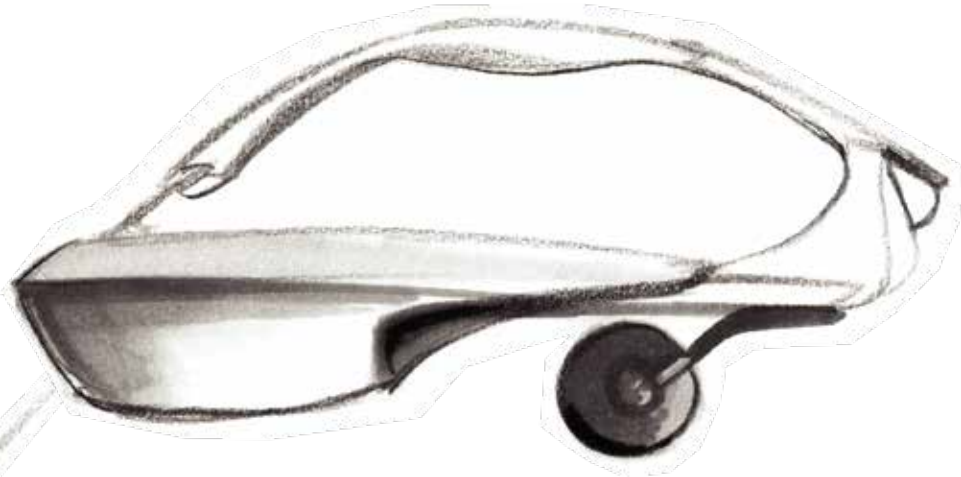
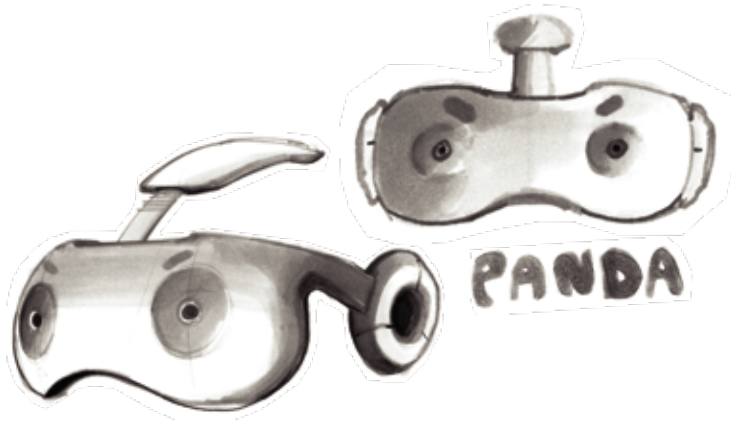
COMMAND
CENTRE.



VR

GOGGLE IDEATION

Wk7+8.

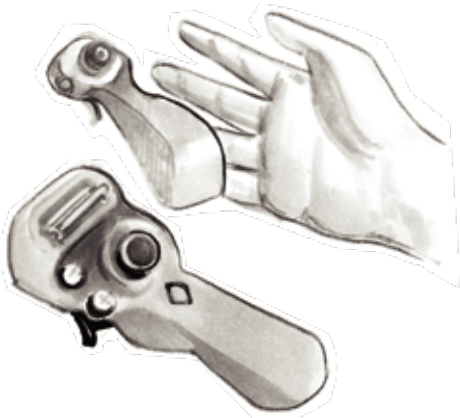


GOGGLES

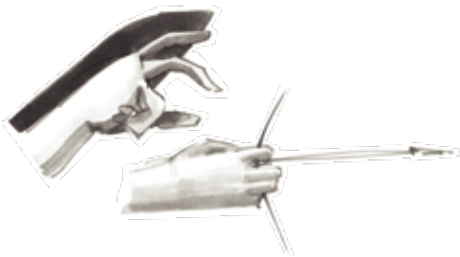


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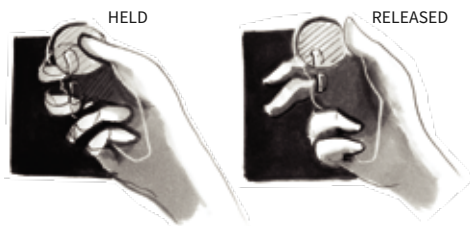
First Concepts



Focus



Design Direction



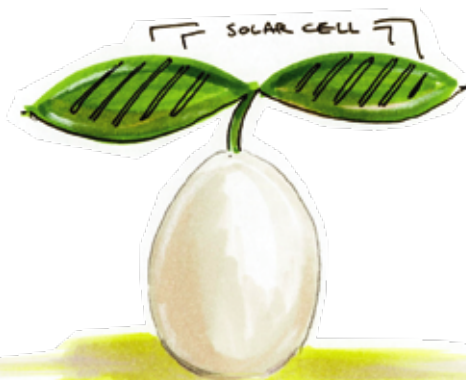
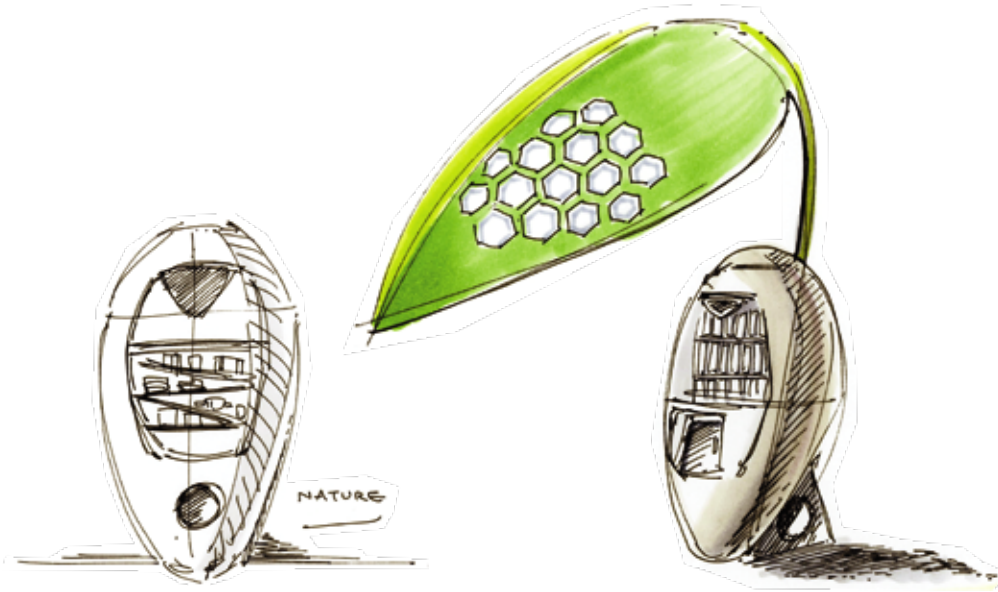
Gameplay & THROW



1. MENU (MAIN)
2. SELECTION MENU
3. HAND & PLAYER POSITIONING

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3/3/18 VIS COM 3

READING OUTDOORS

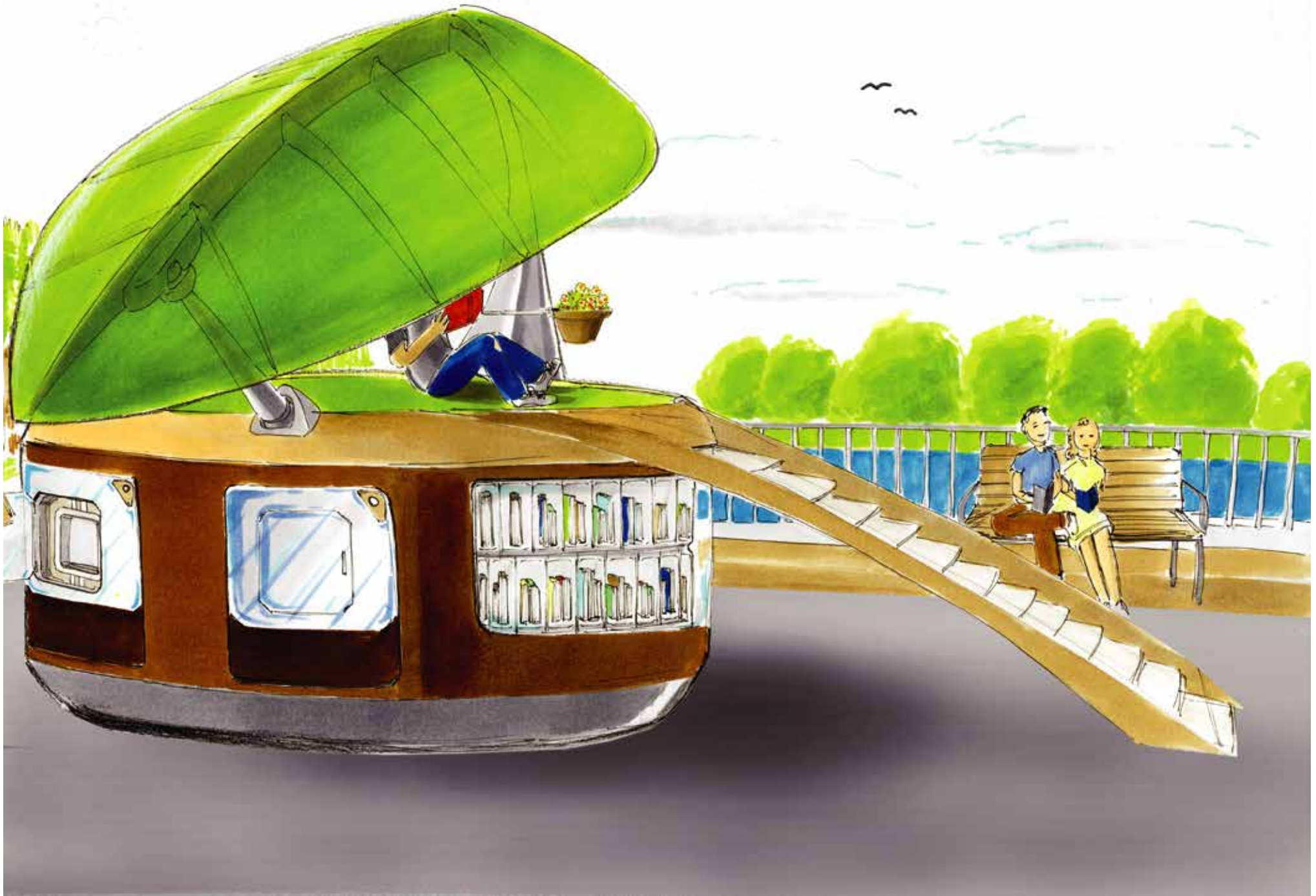


INTERIOR & EXTERIOR



LEAF POD - AUTOMATED LIBRARY

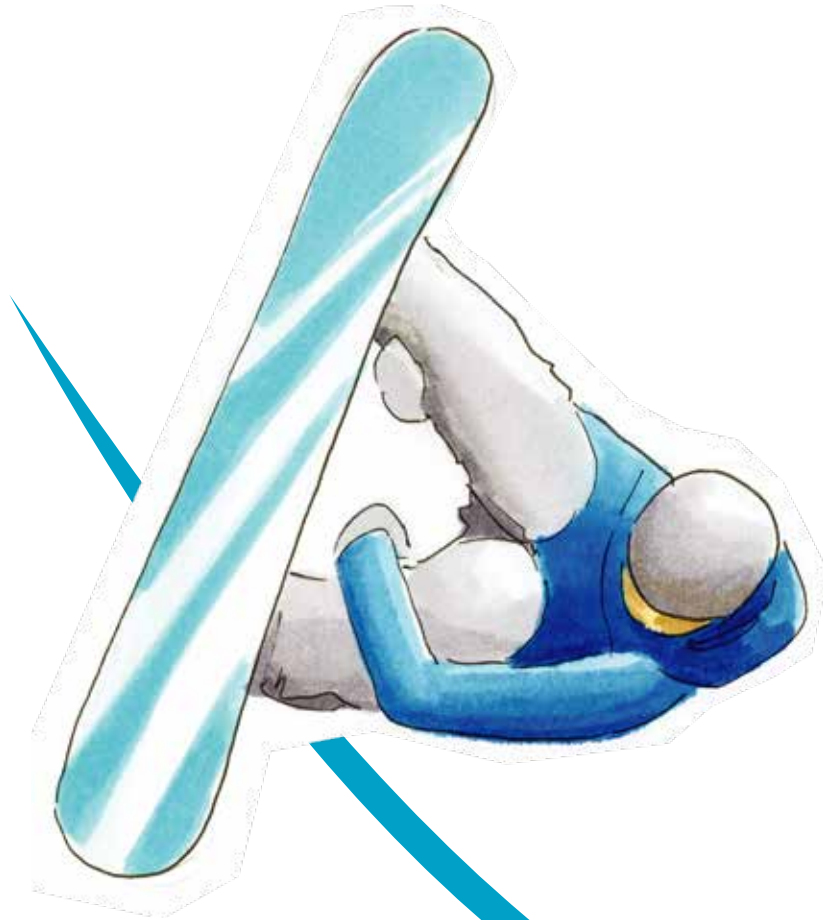






SPACEBOARDER BRAND

Wk10.



SNOW BOARDING

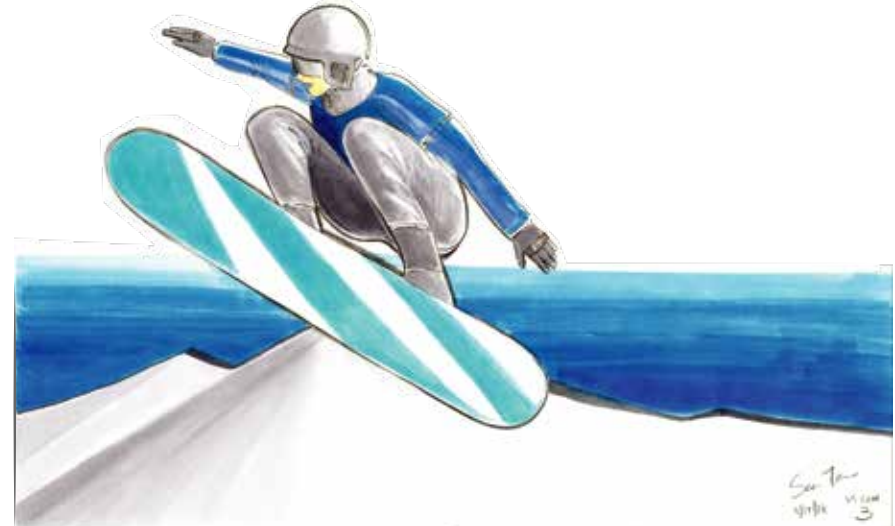


Cabins

Sled Dogs



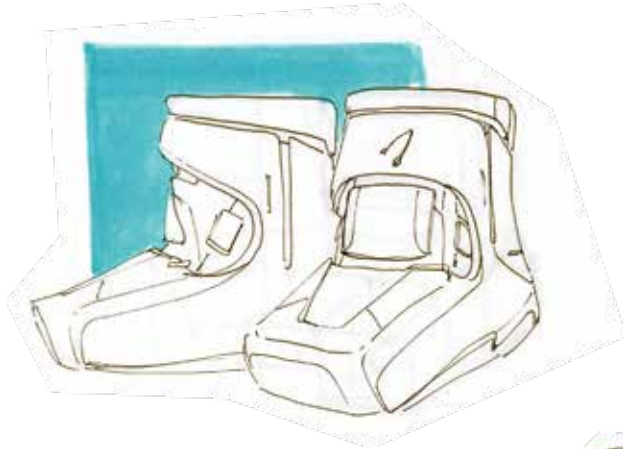
Action





SNOWBOARDING BOOTS

Wk10.



Snowboarding boots are required to be bulky in order to support the feet and ankles, plus to providing a good contact between the board and feet.

Signature
2012



BOOTS IDEATION



Hard plastic

side brace

Rubber Sole

Seun Tsei
3/17/12 VIS.COM
3



KNEES=BENT

Wk10.



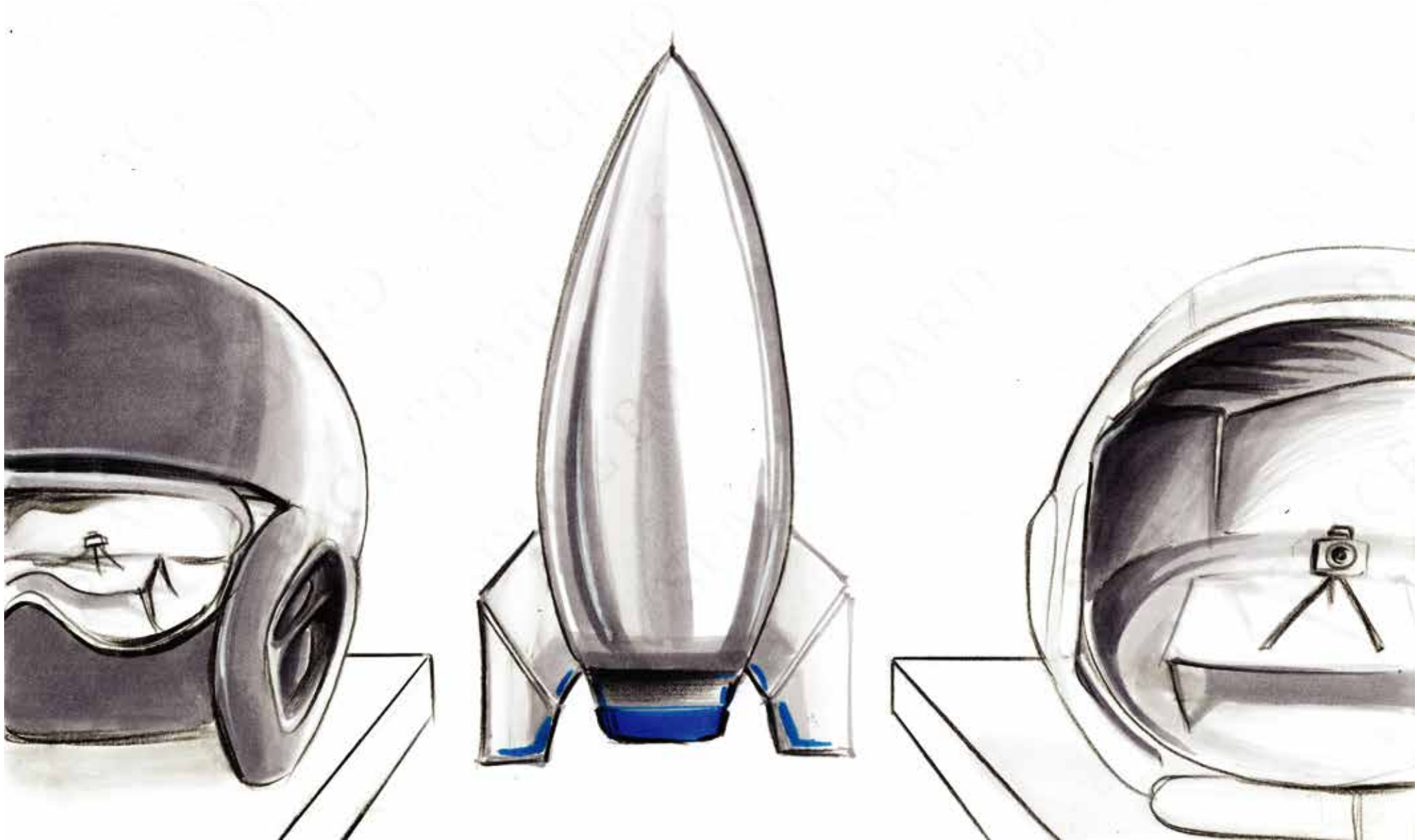
Gentei

3/17/12 VIS COM
3



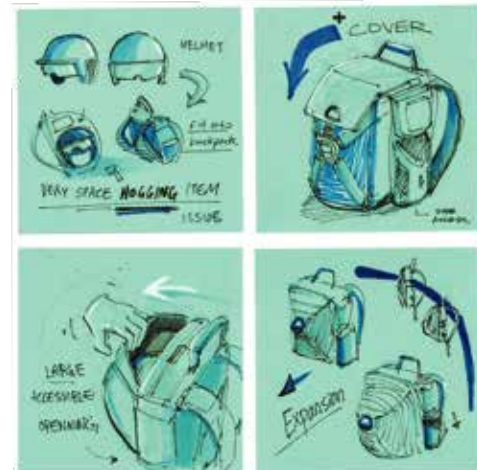
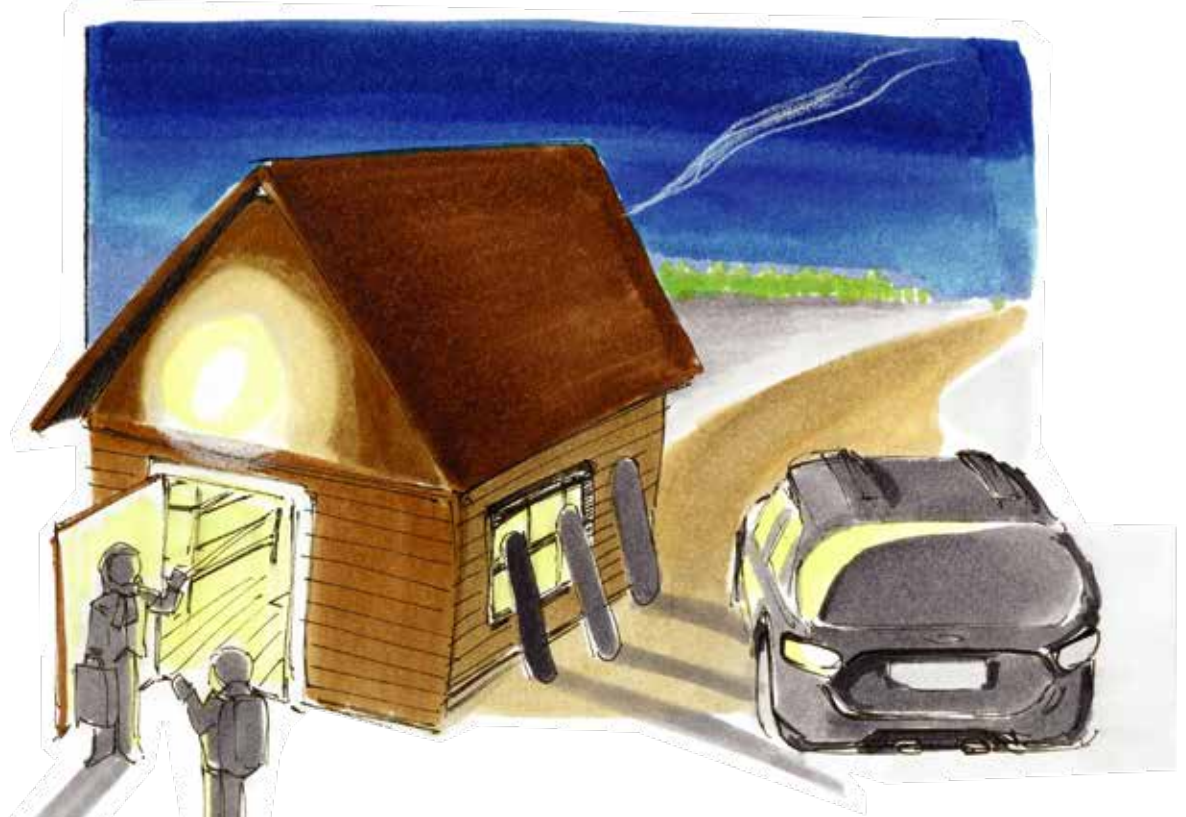
BOTH PIONEERS. SPACEBOARDER

Wk11.





SPACEBOARDER. AT HOME.



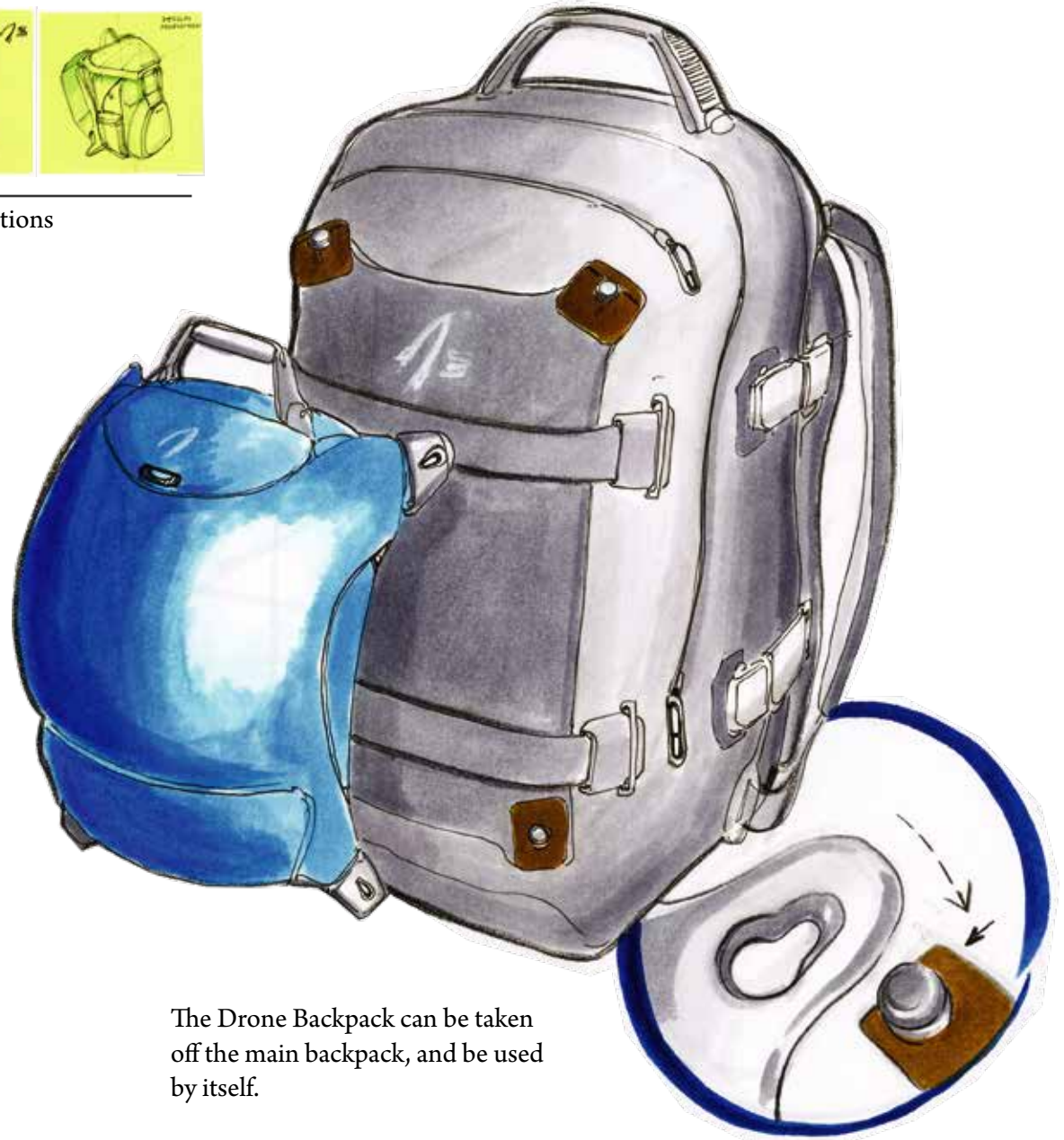
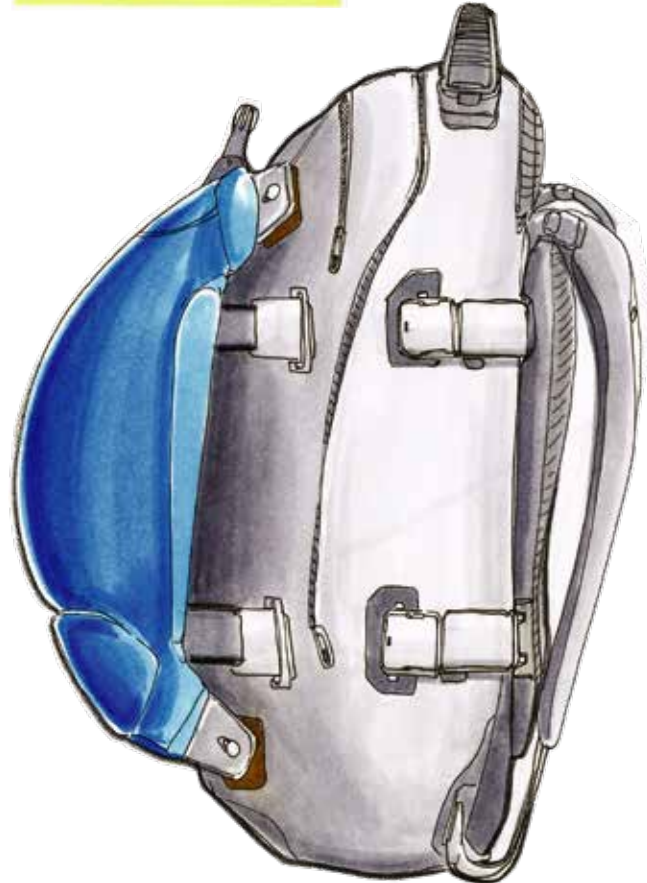
Here, I focused on the idea of a backpack that could store wet clothing in a separate mesh pouch. The extra function of the pouch was later dropped in favor of pursuing a drone storage unit.



SPACEBOARDER



Initial Drone Backpack Ideations



The Drone Backpack can be taken off the main backpack, and be used by itself.

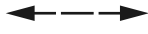


DRONECASE SPACE

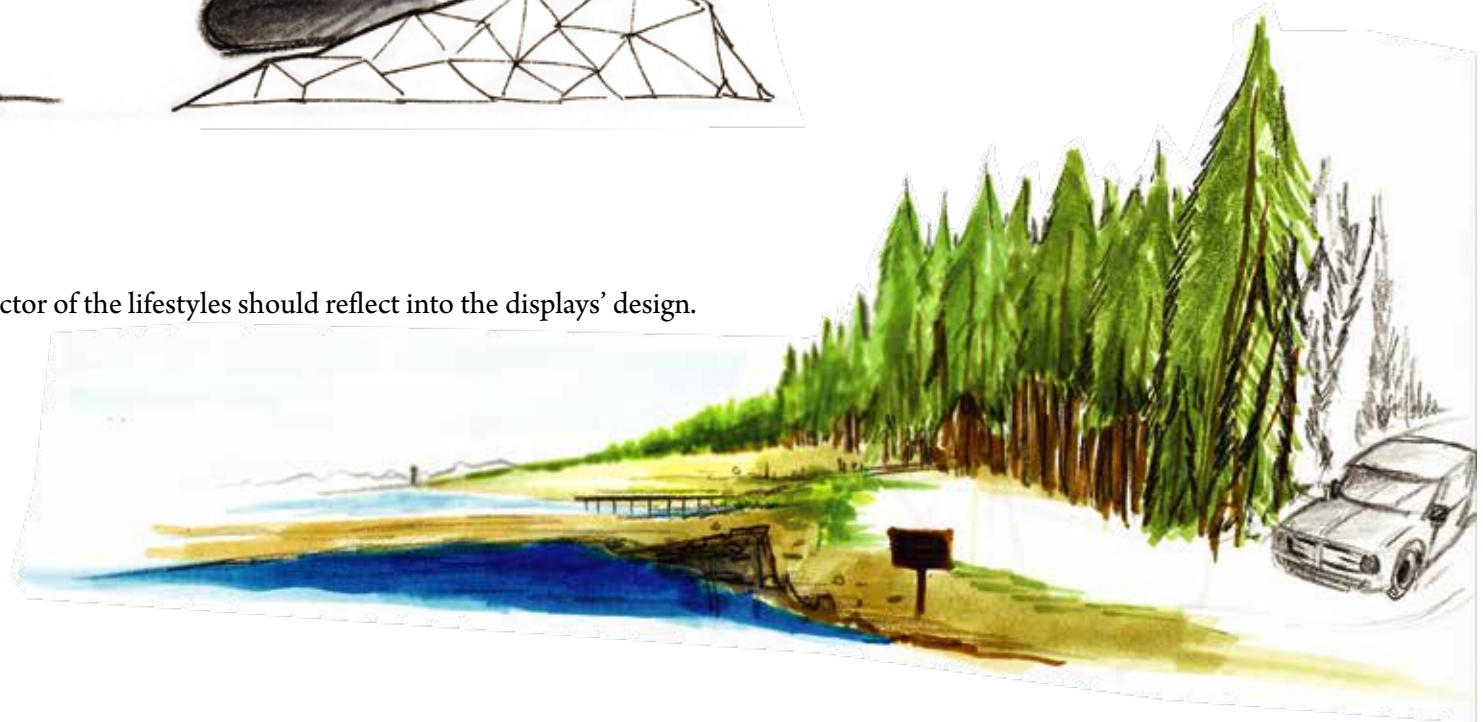




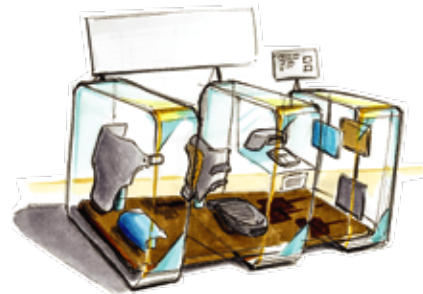
FOCUSED BRANDING



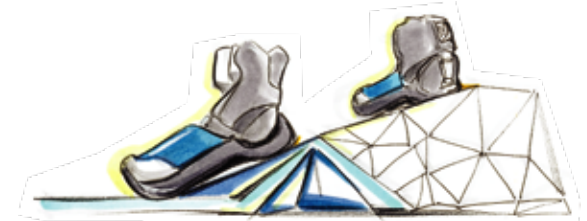
The exploration factor of the lifestyles should reflect into the displays' design.



TRICKS + BOARDING



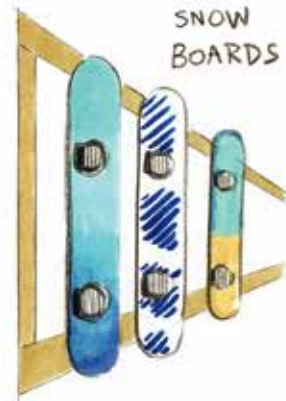
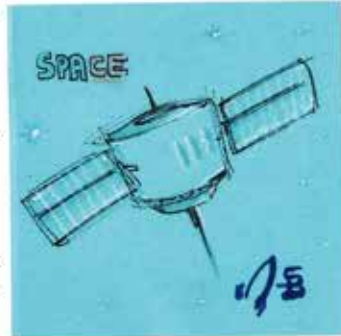
SNOWBOARD BOOT EXPLODED VIEW



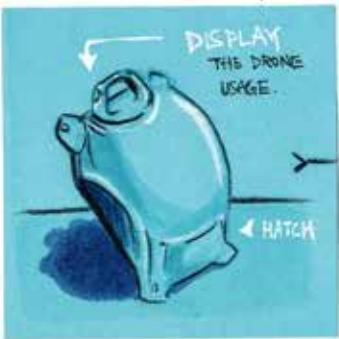
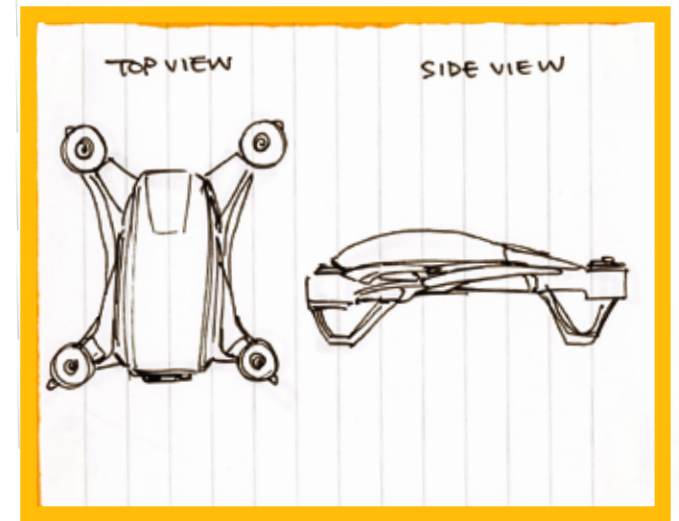
SNOWBOARD BOOT ON DISPLAY



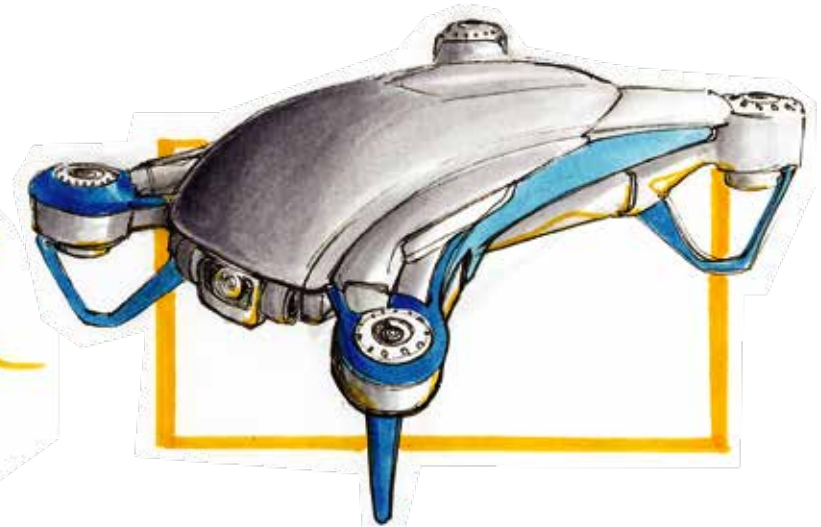
DRONE AND BACKPACK



WALL
Add Mannequin +



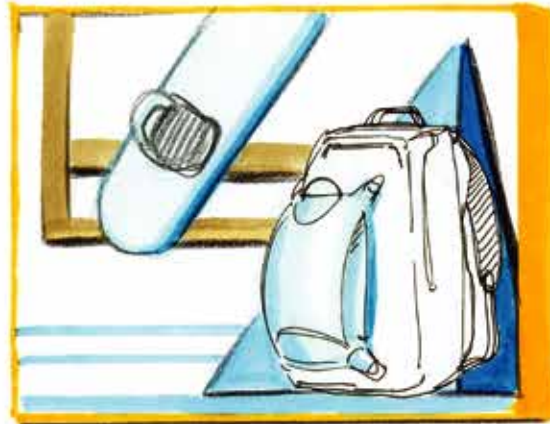
SHOW THE DRONE IN STORAGE.





BACKPACK CONCEPT - NOW OPEN

Wk12.



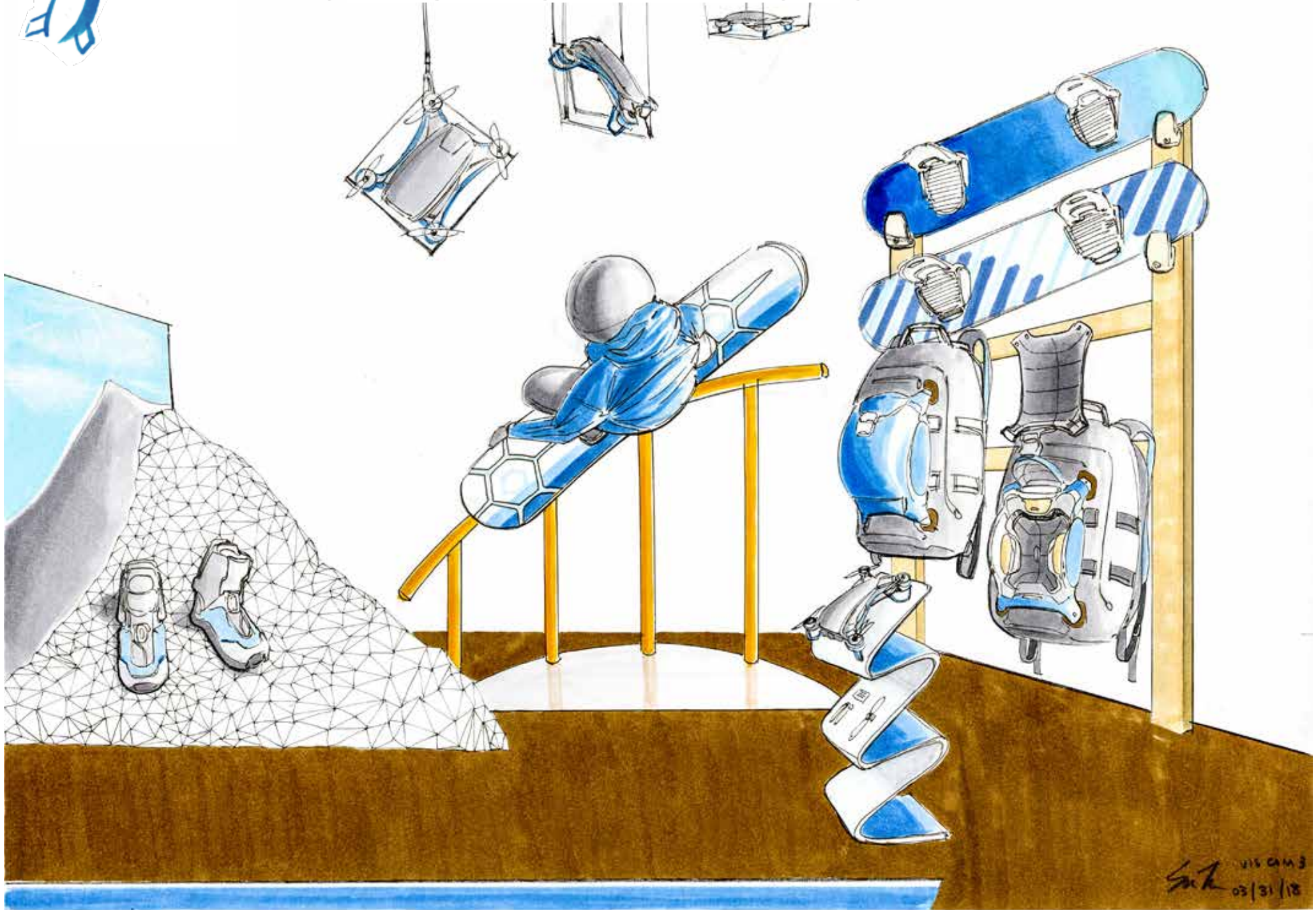
SNOWBOARD + BOOTS + BACKPACK + DRONE





THE SPACEBOARDER STORE

Wk12.



SK 03/31/18



SMART DRONE CONCEPT

3D PRINTED
smooth
brushed
aluminum
+
carbon
composite

BRUSHLESS 7200 kv —
MEDIUM ELECTRIC MOTOR

Cool, low temp design

High strength waterproof bearings



4K 100 Mbps
VIDEO

camera +
gimbal
system

buffers



Sean T.
VLS Com 3
4/7/18

Thank you for taking a look!

A handwritten signature in black ink, appearing to be 'Suzuki', written in a cursive style.